Monarch Russian Cigarettes

possess the delicate flavour and sweet fragrance that make Russian Cigarettes unique.

1/- for 20

of all Tobacconists.

B. Morris & Sons, Ltd., London, E.

GREATEST BARGAIN EVER OFFERED! See page 18.

JOHN BULL

VOL. XXIX. No. 763. SATURDAY, JANUARY 15, 1921. TWOPENCE.

[Registered at the G.P.O. as a Newspaper.]

Edited by HORATIO BOTTOMLEY

MAKE SURE

IT IS

SHELL

You cannot be certain unless you see the seal broken and the red can opened before your eyes. Otherwise you may be paying Shell price for inferior spirit.

A CALLOUS COUNTESS

THE·ANSWER·TO·THE·PURE·MILK·QUESTION
Glaxo makes more delicious, more nutritious coffee, cocoa, bread and milk, porridge, gruel, milk-puddings, custards, soups, sauces, cakes, in fact, anything you can do with ordinary milk you can do better with Glaxo.

Send the Coupon & 4d. stamps for the Glaxo Recipe Book

The Glaxo Recipe Book contains over 160 recipes which are not only adaptable for everyday cookery, but particularly useful to those who have to cater for young children, invalids and the aged. They require no elaborate preparation and no special utensils; indeed, many are designed to show how much more delicious and nourishing your everyday household dishes can be made by using Glaxo instead of ordinary milk. In addition, we will send you a SPECIAL RECIPE BOOK giving 25 ways of serving Glaxo without the addition of cereals, and two booklets entitled "WHAT IS GLAXO?" and "THE PROBLEM OF OUR MILK SUPPLY."

Make *better* Milk Puddings with GLAXO!

Try a Glaxo milk-pudding to-day! Its delicious creaminess will be a revelation to you. Prepare the Glaxo in the proportion of three heaped dessertspoonfuls to a half-pint of boiling water, and use it exactly as you would use ordinary milk. With Glaxo in the house you are never "out of milk," for Glaxo "keeps"—you prepare any quantity as and when you require it.

"Invaluable for general family use"

Mrs. D., Glamorgan says: "I find Glaxo invaluable for general family use. I have used it for puddings and as a drink, and am so pleased with it that I shall not be without Glaxo in the house again."

"An ideal milk for children"

Mrs. J., Tufnell Park, says: "I consider Glaxo an ideal milk for children and invalids, while the numerous delightful dishes it makes render it quite invaluable for everyday use."

"Much better than ordinary milk"

Mrs. H., Durham, says: "I think Glaxo is much better than ordinary milk for cooking purposes, and it is a very nourishing food for invalids. I shall continue to use it and recommend it to my friends."

"I find Glaxo very satisfactory"

Mrs. E., Sheringham, says: "As a liquid food for invalids and also in preparing dainty invalid dishes, I find Glaxo very satisfactory and more digestible than cow's milk. I shall continue to use and recommend it."

Proprietors of Glaxo:
Joseph Nathan & Co. Ltd., London & New Zealand.

Glaxo

The Super-Milk

for every milk purpose

POST THIS COUPON TO-DAY

To GLAXO (Dept. 36),
155 GREAT PORTLAND ST., LONDON, W.1

I enclose 4d. stamps for which please send me the GLAXO RECIPE BOOK and other booklets as your special offer in "John Bull," January 15th, 1921.

(PLEASE WRITE IN CAPITAL LETTERS.)

Name .....

Address .....

Town .....

County .....

£1 1s. PRIZES will be awarded to readers sending best alternative 2-line verses for any of the articles shown below. One prize each week for each article. A y number of attempts may be sent, but each must be written on a separate sheet of paper or postcard. Similar Competitions in *Passing Show* and *London Mail*, in which *John Bull* readers may compete.

FAMILIAR PACKAGES and Trade Marks

54 GUINEA PRIZES.

All verses become the property of "John Bull." Decision of Advertisement Manager to be final. Address: Familiar Packages No. 1, Advt. Dept., "John Bull," Long Acre, London, W.C.
Latest date for this week: Jan. 18.
Messrs. Nestlé, Ltd., will award an extra Guinea each to the winners of "Nestlé's" and "Ideal Milk."

Your gramophone will give more joy
If Winner Records you employ.

A maiden's smile will always win
A man's heart in a trice,
But when she's wet she wisely lets Creamola do the trick.

CREAMOLA

The Queen of Custards.

DRI-PED REG'D

The Super Leather for Soles.

Never mind the weather!
Soles of "DRI-PED" leather
Keep out the wet and cold.
Light, flexible and strong
Wear more than twice as long—
Have your boots DRI-PED soled.

See the "DRI-PED" diamond, stamped in purple, every few inches on each sole. There is no substitute for "DRI-PED."

Two dainty, wholesome sweets there are that every sweet-shop sells.
They're known to fame as "CLARNICO CREAM AND LILY CARAMELS."

See! Mackintosh's Tin of Joy—
That pleases grown-up, girl and boy!

FOX BOOT LACES

If unable to obtain locally send 6d. to Messrs Foxton Bros. & Co., Town St. Mills, Armley, Leeds, when a pair of Fox Laces with address of nearest Agent will be sent post free.

When buying new laces
for boots or shoes,
Look for the "Fox"—
they're the ones to choose.

ANZORA

CREAM AND VIOLA

Both Master the Hair.

1/3 & 2/6, from all Chemists, Hairdressers.

Anzora is the friend of man,
It masters hair like naught else can.

NESTLE'S GUARANTEE

Prices 8½d. & 1/4½ Per Tin.

Let Nestle's be your milkman, for you can then be sure
Your milk supply will always be quite fresh and rich and pure.

Butter's reputation's gone—
Housewives now spread BRITO on.

BRITO MARGARINE

The Nation's Choice.

Eucryl

The modern Philosopher's Stone, say our girls,
Is Eucryl, which changes their teeth into pearls.

IDEAL MILK

6d. Per Tin.

11d. Per Large Tin.

MILK, whole MILK, and nothing but MILK, three times richer in cream than ordinary milk.

REFUSE IMITATIONS.

Ideal Milk make housewives happy,
Their husbands, too, are never "snappy."

A cup of Bovril now and then
Is welcomed by the wisest men.

Sharp's Super Kreem Toffee is well to the fore,
Once you have tried it you're bound to want more.

The Cosmos Lamp and Label should be used by everyone
Who in face of soaring prices is resolved he'll not be "done."

"Kiwi"

The Quality Boot Polish

The moon is bright and so's the sun,
But "KIWI" outshines either one.

Any shade of Brown desired and Black of all Dealers.

The Drummer Dyes are simple, fast and true,
For silk or wool or cotton—any hue!

DRUMMER DYES

Halves the Dress Bill.

JOHN BULL PENS.

"J.B." Pens are equal in every respect to the very much higher priced pens so extensively advertised.

Writing's a pleasure to anyone when
They're using a "JOHN BULL" Fountain Pen.

TO TRADERS.

A Great Window-Dressing Competition.

Particulars are given on Page 3

There is pleasure and health in every bite
Of TURNWRIGHT'S famous Toffee Delight.

JOHN BULL

"Peace hath her victories no less renowned than war."
Milton.

The Paper on which the Sun Never Sets.

Politics without Party—Criticism without Cant:
Without Fear or Favour, Rancour or Rant.

"For forms of government let fools contest;
Whate'er is best administered is best."—*Pope.*

Vol. XXIX. No. 763. Week ending Saturday, January 15th, 1921. Twopence.

THE WORLD, THE FLESH, AND THE DEVIL.

[*The Editor discourses upon passing events and topics of the day.*]

The By-Elections.

Good luck to Sir Lewes Loveden Pryse, who is standing as Anti-Waste Candidate for Cardiganshire! Even though he may not succeed, it is well that the Government should be reminded that people are beginning to sit up and take notice." And the same remark applies to Hereford.

Independent Candidates.

They are springing up everywhere, one of the latest to be adopted being Mr. Edward Clark, who is to contest the Rutland and Stamford Division, and whose watchword he declares will be "Death to the Government's waste and extravagance." There will certainly be some fun when the General Election comes round.

The Indian Viceroyalty.

We are the last to raise questions of religion in connection with Government appointments, but we sincerely wish that Lord Reading had thought twice before accepting the offer of the Indian Viceroyalty. Is he aware of the outcry amongst the rajahs and others of high caste when Mr. E. Samuel Montagu was given the portfolio of the Indian Secretaryship?

Labour M.P.s at Prague.

The other day we met a party of Labour M.P.s, including Messrs. Adamson, Thomas, Shaw and Irving, on their way to Prague, "to study the industrial conditions in Czecho-Slovakia." We could not help feeling that they might be better employed at home.

Bad Luck.

Our contemporary the *Medical Press and Circular* is reviving the old discussion as to whether men at 60 should not be called upon to "show cause" why they should not be put in a lethal chamber, and jocularly remarks that the practice could be most effectively applied to "statesmen and others who control widely-read journals, such as JOHN BULL and the *Daily Mail*." And the worst of it is that we are just upon 61.

The Home Secretary.

We sincerely trust that in the next Cabinet reconstruction Mr. Shortt will quit the Home Office. As we have already pointed out, he is the most heartless Minister who ever occupied that post. Apart from the recent case of young Saunders, for whose reprieve a petition was signed by 150,000 persons, we have just been looking up that of Ambrose Quinn, of Newcastle, who, in a fit of passion, killed the wife who had been unfaithful to him whilst he was on service abroad, and who was strongly recommended to mercy by the jury.

Canals and Unemployment.

Why doesn't the Government turn its attention to the Report of the Royal Commission on Canals, which was issued in 1909, and which indicates the method in which a large quantity of labour could be employed on profitable and reproductive work? It is a scandal that our waterways should remain in their present obsolete condition.

"If You See It——"

We are obliged to our contemporary *Common Sense* for resurrecting a portion of an article which appeared in this journal in December, 1918—just after the General Election—and in which we said, "We must get rid of this bogey about the Freedom of the Seas, about economic unity amongst the nations, and several of the other of President Wilson's Points. We must also have back Heligoland." It is the old story—"If you see it——"!

YOUR LAST CHANCE
To Win Our
£2,000
Must-Be-Won Football Prize.
For Free Coupon see page iii of Cover.

Tax Titles!

Elsewhere we deal with the scandal of the recent Honours List. We must really revive our old proposal for a tax on titles; it should bring in quite a good revenue.

An Unemployment Nostrum.

We are not enamoured of the Government's proposal that persons now in employment should be put on short time in order to admit of taking on some of the out-of-works. To cut down wages below a living standard for the purpose of giving even worse ones to others, is in our view a somewhat foolish economic nostrum.

A Strange Trio.

A candidate who recently sat at the Civil Service Commissioners' examination in general knowledge tells us that one of the questions was, "What do you know about any three of the following people: Sir Robert Baden Powell, Shakespeare, Lord Morley, Captain Cook, M. Clemenceau, Viscountess Astor, Horatio Bottomley, Georges Carpentier, General Smuts, Sir H. Beerbohm Tree?" And he says that the three most generally picked out were Carpentier, Lady Astor and ourselves. In view of certain recent events, we are glad that Carpentier is with us!

Liquor Control.

Unless the Government is extremely careful, it will burn its fingers badly over its new Licensing legislation. Let it take warning from 1908.

Our New Role.

According to a writer in the *Daily Herald*, the disappearance of civilisation "could not be expected to be altogether uncongenial to our Mr. Bottomleys." We have been called many names, but never before an anarchist.

The Beyond.

Unabated interest is still being aroused by Dr. Ellis Powell's wonderful articles in the *National News* on life beyond the grave. We hope shortly to be taken to a remarkable séance and to see a spirit materialised in broad daylight. Then, indeed, we shall believe.

Farrow's Bank Sufferers.

Need we urge upon the Board of Trade the paramount importance of expediting to the utmost possible extent the distribution of a dividend to the sufferers by this Bank failure? Let there be no red-tape obstacles in the way of some relief, at any rate, being granted.

Brother Jonathan.

We observe that there has been set up in America a committee for the purpose of inquiring into the question of outrages in Ireland, and one paper now before us reporting its proceedings contains the headline, "Three Negroes Lynched by Californian Mob." Why not a committee here to inquire into the question of outrages in America?

"England Expects."

Here is an extract from a speech delivered by Nelson in the House of Lords, on 23rd November, 1802: "I have in different countries seen much of the miseries of war. I am, therefore, in my inmost soul, a man of peace. But I would not for the sake of any peace, however fortunate, consent to sacrifice one jot of England's honour." We commend those words to the Supreme Council.

A Timely Philippic.

The Prime Minister will be very angry with his Parliamentary Private Secretary and late host, Sir Philip Sassoon, who—having had his attention called to the school handbook on the hygiene of food and drink, which we have already criticised—declares that it is an "essentially *ex parte* statement," and that "the use of public money for its circulation is a questionable proceeding." Slightly to vary the adage, it is a case of appealing from Philip Host to Philip Private Secretary.

War Inventions.

What has become of the mass of ideas which were poured into the lap of the Inventions Board during the War? Somewhere in the Government's archives there must be tens of thousands of inventions and schemes which might still be of service to the community and of profit to the inventors if the owners could only get them back.

Every Little Helps.

Amongst the numerous schemes for the alleviation of unemployment put forward by the Government, we have failed to find the suggestion to replace, wherever possible, foreigners at present employed in this country, by English out-of-works. If employers thus took their patriotic responsibilities seriously, it would go more than a little way towards solving the unemployment problem.

Addison's Houses.

Most of Dr. Addison's houses are still in the air, and the resignation of Mr. Stephen Easten, his Director of Production, suggests that the ineffable Doctor himself is still in the cart. He promised 200,000 houses for 1920; but all except 11,122 are the baseless fabric of a vision. Also the speculative builder is knocked out of the business, while the house erection which is being done is as dear as dear can be. What a pity it is that cobblers don't stick to their lasts and physicians to their physic!

The Organ-Grinders.

One of the most pitiable and shameful of sights these days, is the number of ex-officers who have had to take to grinding organs in the streets. Mr. Lloyd George's famous word-picture of an after-war land fit for heroes to live in has now lost its roseate hues. If he had painted a picture of a land fit for organ-grinders to live in, how much nearer he would have been to the truth! We verily believe the only booming trade in the country is hurdy-gurdy manufacture.

Club Hours.

Club committees should vigorously support the proposed conference called to urge upon the Government the abolition of the preposterous restrictions imposed on clubs under the law of the Uncontrolled Board. At this time of day, it is beyond all reason that decently conducted clubs should be mistreated by a despotic gang of irresponsible Pussyfoots. Clubs are entitled to the restoration of their pre-war liberty to manage their own affairs in accord with those rules of good conduct which govern social amenities. If the Government and the "Trade" are alone allowed a hand in the new Licensing Bill, clubs will assuredly not come back into their own.

A Good Example.

Why the Huns should wish to recall the exploits of the raider *Mœwe* to the minds of those whose shipping she attacked, would be a mystery had not the peculiar mentality of the German been made plain by recent events. The International Film Corporation are sending round the world a film entitled "The Exploits of the German Raider *Mœwe*," but when it reached Ipoh, Perak, in the Federated Malay States, the police, in response to the indignant objections of the European community resident there, forbade the picture's release. We trust the film will meet with a similar reception wherever it goes.

Pontiff on the Pounce.

News from the Vatican states that the Pope has directed bishops to watch organisations like the Y.M.C.A., "upheld by many Catholics who do not know their real nature and their corruption of the faith of youths." This will probably give the Y.M.C.A. a short, sharp shock.

More Form-filling.

We shall get a reminder of the old attestation papers of the war when the new Census forms come round. Whether we shall have to give the colour of our eyes or the number of teeth remains to be seen, but of the extra questions on the sheet the most useful is the one asking for details of past and present employment, for it will give a clue to the discovery of those "patriotic employers" who waved their workmen off to the war, and then booted them on to the streets when they came back.

The Great Bluff.

There is not a sign of the great Hun bluff coming to an end! While the German Government are professing that their "volunteers" are merely special constables armed to protect the noble Huns from the Bolshies, General von Seeckt, Commander-in-Chief of the army, is striking the old War-Lord attitudes and talking about keeping the Hun sword sharp. Germany won't disarm and deliver the other goods under the Spa Convention until she is made to do so. Our own Government are under suspicion of being more anxious to get on handshaking terms with the Hun than to make him pay his bill.

WATCH THE
"PASSING SHOW."
EVERY MONDAY, 2d.

Behind his Back.

Under notice to leave the house she occupied, a Tottenham woman told Mr. Green, the local Magistrate, that as her landlord refused to do any repairs she called in the Sanitary Inspector. Her action, however, amazed the worthy Magistrate, who promptly admonished her for trying to "sell" her landlord behind his back! He even went as far as to say, "If you were my tenant, I should get rid of you as quickly as possible." Mr. Green apparently shares the view of many landlords that houses are built solely for the purpose of providing a regular source of income to their owners.

"What a Brain!"

One of the things no fellow can understand is the principle adopted by the Ministry of Labour in deciding whether individuals engaged in certain callings are, or are not, "employed persons" under last year's Unemployment Insurance Act. The Ministry has just laid it down that "charwomen in solicitors' offices, in warehouses, and in Government offices" come under this category, but that "a person who attends to the heating and lighting of a mansion house and works in the garden attached" is not an "employed person." How comforting to know that we have such great brains in the public service!

This Way to Church.

If there are any unemployed round about Little Tey, in Essex, the County Council ought to be able to find them a job or two quite easily—that is, if the Council have any money. According to Cocker, the roads in the district are so bad that the residents have to walk to church on stilts. Talk about the higher life!

Oh, What a Surprise!

To discover an unusual amount of intelligence in a member of a public body is indeed a surprise, and Miss Verschoyle, member of the Ross Board of Guardians, has provided us with it. She objects to the system which requires three days' notice to be given before visitors, appointed by the Board, can make an inspection of an asylum. We have long insisted the only by means of surprise calls can the true state of affairs in these institutions be detected

From Pillar to Post.

Hearing there was a position vacant at Lambeth, an ex-Service man, with six children, made all speed after it. The foreman said he could have the job if he obtained his green card from the Labour Exchange. He made his way to the Exchange at Brixton, but on arrival was informed that he belonged to Clapham Junction—where they told him that they had already sent six men and could not give him a card. So he lost the job he had been promised, though "the work would have paid a few debts and got some food."

A Noble Priest.

We lately had occasion to address an Open Letter of approval to Father Robert Smith, of Nelson, Lancs, whose charitable treatment of a poor girl guilty under stress of poverty of stealing excited our admiration. Thanks to his intervention, she was merely bound over, and it must be a matter of extreme gratification to the reverend father to know that, instead of languishing in prison, she was subsequently married by him to the man of her choice, and is now, we believe, a happy wife.

Prodigious!

Bournemouth, which is so "unco guid" a town that it will not even have Sunday trams, has just discovered a new method of enforcing its Sabbatarian ideas. The Town Council has refused to allow Sunday play on the municipal golf links, on the ground that these were originally common land, and that it would therefore "not be proper to deprive the citizens of its full use" on Sunday. It has probably not occurred to the civic fathers that this line of reasoning would equally prevent golf on week-days.

"Painful Controll."

Here is one more example of Hun effrontery in matters of business. Lauterjung and Sohn, Solingen, Germany, are pestering people by sending by registered post, unsolicited, a couple of sample razors, together with an invoice for 10s. 8d. and a letter saying: "Please try them by shaving yourselves and you will see that you have never been shaved so smoothly." As regards the razors, they declare them to be "very finest Sheffield silver steel, German manufacture, repeated most painful controll." We should like to apply a little "painful controll" to this blatant Boche firm to hinder their annoying persons who wish to have nothing whatever to do with them.

Compliments Out of Season.

We wonder whether the Minister of Munitions is aware that the "Staff of the Textile Salvage Depot, B Warehouse (Top Floor), Wellington Road, Dewsbury," have been posting neatly printed "Greetings" cards, with the names of the nine members of the staff appended, to firms with whom they presumably have been doing business in their capacity as Government employees. If so, we wonder, further, whether he approves of it.

How the Money Goes.

Although the Ministry of Food, which is shortly to be wound-up, has repeatedly proclaimed its intentions of effecting administrative economies, it has just ordered an all-round increase of salary to all its provincial employees, to date back as from July last. The taxpayer will no doubt be specially interested to learn that the officials did not ask for any increase and did not expect one. But Whitehall is always so generous with other people's money.

Question for Somerset House.

Nearly 15,000 workmen, chiefly colliers, and including many men with annual earnings of from £700 to £1,000, were summoned in South Wales last year for non-payment of Income Tax. Of this total, only 12 were committed to prison. We should be interested to learn how many of the balance have actually paid up, as it is a notorious fact that the authorities are far more reluctant to take extreme steps, or apply pressure, in the case of artisans earning high wages than they are in the matter of hard-pressed business or professional men, who have the greatest difficulty in making both ends meet.

Everybody's Doing It.

Since we last referred to the subject, a further batch of hotel and restaurant proprietors have been fined for overcharging on liquor, or giving short measure. Imposing a total of £150 in fines and costs in a recent case, Mr. Leycester, the Marylebone Magistrate, remarked that it was an almost "universal" offence. Considering that practically the bulk of the leading London hotels and restaurants have recently had heavy fines inflicted on them, the Magistrate's remarks are by no means exaggerated, and we are glad to see that he paid no attention to what is also a universal defence—the carelessness of a waiter or a waitress. It is extraordinary that this "carelessness" is never exercised for the benefit of the customer.

"Some" Prohibition.

New Year's Eve provided an excellent example of the extent to which America is *not* "dry." So apprehensive were the New York authorities of serious illness through the consumption of wood alcohol and other deleterious drinks, that special wards in all the hospitals were assigned to cope with the expected cases of poisoning, for which stomach pumps and antidotes were held in readiness. The cream of the joke is that there were hardly any casualties, because it is so easy to get good whisky in New York that there was no demand for wood alcohol. And one reason why there is so much good whisky is that, just before the New Year, officials of the State Prohibition Department illegally withdrew a quarter of million pounds' worth of spirits from bond, and resold it at a four-fold profit!

Not Austen!

The Secretary of the Institute of Bookkeepers writes to us pointing out that, if the Government would abandon the archaic system of reckoning the fiscal year from April 6th of one year to April 5th the next, it would not only save an immense amount of muddle but needless trouble to financial and business firms. We fear, however, that the Secretary is too optimistic when he suggests that the proposal has only to be made to the Chancellor of the Exchequer to be adopted.

An Englishman's Word.

An unemployed ex-soldier calls our attention to a grievance from which doubtless he is not alone in suffering. Before the war he worked for a German pork butcher, who has now returned to the Fatherland, with the result that our correspondent's applications for work are fruitless, because in the circumstances he cannot furnish a reference. "Is my Army career and my word as an Englishman," he pertinently asks, "not as good as the written word of a German?" The answer should be in the affirmative.

Girls—Don't!

Thus an English girl in Winnipeg: "My friend and I saved money and came out three months ago: we stayed in Toronto until this week. Hundreds are out of work, and English girls are only offered general servants' jobs, and the conditions of general service are a lot worse than in England, and the wages no better. They said women were wanted out West, so we came. It is just as bad here; plenty of women and no work, though we are thoroughly domesticated." Once again our warning, therefore. Women who are about to emigrate—shouldn't.

Short Commons for the R.I.C.

At present, the lot of the gallant R.I.C. is not too rosy, even when he is well and fit for duty; but should he fall sick and lie in St. Stephen's Hospital, Dublin, we have reason to believe that, in some cases, it becomes positively wretched. A breakfast consisting of a pint of tea, some bread and "marge," a dinner of soup, beef and potatoes, a tea of bread and tea, and a supper of the same, is poor enough fare for a pauper, and is an insult to a gallant servant of the State. But when, as is the case, he is charged 6s. a day for such stuff, it becomes a strain on his loyalty.

Only a Government Servant.

One of the last survivors of the old London and Provincial Telegraph Company's servants exists to-day in the person of an old fellow named Palmer, who joined the Company in 1869, and was transferred with it to the Postal Telegraph Service in 1870. After continuous duty at Mount Pleasant he was retired at the age of 60 in 1906, with a gratuity of £72. You see, his job had been an "unestablished" one, so he was not entitled to a pension. That was fifteen years ago. He and his poor old wife are in Kensington Workhouse to-day. He was only a Government servant.

Your Turn Next?

This week it may be your turn to win the £1,000 First Prize offered for a "Bullet." Send us the best effort, and this substantial sum will be yours.

To Shopkeepers—IMPORTANT!

There is MONEY in your Window!

A great National Window-Dressing Competition starts this week in "John Bull." It is open to all Retail Traders in the United Kingdom. The following handsome cash prizes are offered—and must be won—for Displays of the goods advertised on page ii. of cover:—

First Prize - £200
Second „ - £100
Third „ - £50
50 Prizes each £1
and 500 DIPLOMAS OF MERIT.

Messrs. NESTLE, Ltd., will double the prize won by any Shopkeeper, subject to the display being entirely of their (Nestle's) goods.

Every Shopkeeper, large or small, stands an equal chance of winning a prize and there is No Entrance Fee.

Apply—AT ONCE—for full particulars, using this Coupon.

—CUT HERE.—

To the Manager,
"Familiar Packages" Window-Dressing Competition,
(Dept. J.B.1), Advertisement-Department,
90, Long Acre, London, W.C.2.

Please send me full particulars of the "Familiar Packages" Window-Dressing Competition. I am a bona-fide trader and attach my billhead, card or business note-paper.

Name .....

Address .....

.....

Business .....

Date.....1921.

THE DISEASE THAT DAMNS.

CRUEL AND WIDESPREAD RAVAGES OF THE HIDDEN PLAGUE—THE SPURIOUS MORAL ARGUMENT.

By W. CHARLES PILLEY (*Assistant Editor*).

I HOPE it is not assumed that in my former article upon this vital theme I was guilty of exaggeration or of any attempt needlessly to alarm the public mind. The plain truth is that this peril of venereal disease is the most appalling that confronts humanity at the present stage of civilisation, and one which, unless we can bring our common sense to bear upon it, threatens before long to blight the whole future of the race. I want, moreover, to state, here and now, that in this campaign I have the support of some of the most distinguished doctors of the day, it being indeed the fact that the bulk of medical opinion on the side of "preventive," as distinct from "early," treatment far outweighs such authority as is grouped behind the tentative and ineffective operations of the so-called National Council for Combating Venereal Disease. One has only to think of such names as those of Sir Bryan Donkin, Sir Arbuthnot Lane, Sir Archdall Reid, and Sir Humphry Rolleston, not to mention the distinguished scientific authority of Dr. Sequeira and Dr. Saleeby, to recognise that the problem we are discussing is no mere foible of the lay mind, but one which has engaged the best medical thought of the country to such purpose that doctors of the most distinguished eminence have risked the disfavour of a large section of the public in saying that if people will "sin" they may still escape the death and damnation that lurks in the track of the venereal bacillus.

The Note of Tragedy.

Obviously the subject is one that one cannot treat without a certain amount of plain speaking, and, realising the immense issues that are at stake, I do not shrink from the task. The horror of these diseases is almost unimaginable to the lay intelligence. I have been permitted within the last week or two to peep into the secrets of the hospitals in which these venereal horrors are treated, and I confess that the knowledge that has come to me has appalled even my hardened mind. The blunt truth is this: We punish our murderers with death; clean, dramatic, sudden! The boy who goes astray through ignorance—or, if you like, the wayward impulse of youth—on the pavements of Piccadilly or elsewhere, is too often condemned to a slow, lingering decay of body, mind, and soul, pitiful to witness, horrible to contemplate, far too shocking to describe. If the dire tragedy were an ordinary visitation of nature there might be no more to be said; we might have to steel our minds to the inevitable, such, for instance, as cancer, tuberculosis, and the other scourges from which it is the lot of humanity to suffer. But here is a dread disease from which, as every doctor will tell you, prompt and effective disinfection may protect the most casual adventurer. Yet from what I am bound to call the sham and spurious morality, we allow the fathers of the future race—and too often the mothers as well—to take into their blood the virulent poison, the effects of which medical science amply proves are "visited upon the children unto the third and fourth generation." To me it is the cardinal crime of our age. A remedy must be found.

Physical Agony.

Listen to the following quotation from Sir Archdall Reid, whose manual on Venereal Disease ought to be in the hands of every parent and every teacher in the land. He is discussing the common probabilities of every case of syphilitic infection: "All sorts of horrors may await him—death, paralysis, insanity, blindness, agonising aneurism, epileptic fits, cystitis, intractable rheumatism, and the like." Then there follows on the same page the enormously important statement, uttered with the fullest degree of medical sanction, that these risks can in all certainty be "aborted by chemicals." That is to say, in the plain terms that the man in the street can understand, with the intelligent use of a certain common and harmless antiseptic the dread germs which spell disease and death can be killed outright. What are the objections to this simple commonsense plan? I am anxious to do full justice to the other side of the case. I am the last man in the world to despise the canons of morality, or to suggest that sexual laxity is other than a deplorable evil. But I must put certain questions to those who "on principle," as they say, oppose the use of prophylactics. Am I asked to believe that the horrors mentioned by Sir Archdall Reid—death, blindness, paralysis, and the rest—are a suitable penalty for perhaps one single lapse from the path of strict virtue on the part of hot-blooded youth, or, indeed, of any human creature? I put the question in all earnestness to every parent in the land; to every man who recalls the overwhelming urgency of early sexual impulse; to every woman who has learned to understand the broad implications of the delicate problem we are discussing. Remember, these are diseases from which, according to the best medical testimony available, at least 30 per cent., and perhaps as many as 50 per cent., of the inhabitants of Great Britain have suffered; that is to say, quite possibly every other person you meet in the street is a potential source of venereal infection. I confess that, confronted with these grim physical facts, alive with the menace of death and disaster, such ethical considerations as may be advanced are apt to go by the board. One does not indulge in moral arguments at the bedside of a patient who, perhaps through his own folly and misconduct, is enduring the agonies of pneumonia or the throes of arterial sclerosis. Then why bleat about "wrongdoing" while the fibre of the nation is being rotted by the deadly virus of this devastating plague?

A Solemn Responsibility.

We pride ourselves on being an Imperial people, alive to the necessity of preserving inviolate the traditions of our race and handing down to our children the finest virtues of our good old British stock, yet we seem content to suffer this most terrible of all physical visitations in a mood of patient acquiescence that is not wisdom but its tragic reverse. So burning is my sense of public duty in this matter that I shall venture in future articles to go still further in the task of public enlightenment, in the hope that the healing light of knowledge may effect the removal of an evil that centuries of preaching have left untouched.

PAUL PRY PEABODY.

LANDLORD AND TENANT'S MORALS.

We congratulate Mr. Clarke Hall, the Old Street Magistrate, on the commonsense and freedom from prejudice displayed by him in the hearing of a recent case in which an ejectment order was sought on behalf of the Peabody Trust. The tenant was a woman, who was stated to be undesirable in that she was living with a man not her husband, and was frequently the worse for drink. After adjourning the case once—and making some rather pungent remarks in the course of the first hearing—Mr. Hall eventually granted the order, on the ground that the Trustees were entitled to hold that a woman who got drunk once a week was an undesirable tenant, but he made it very clear that he would have given a different decision if the application had merely been based on her status as an "unmarried wife." The mere fact of people who were not married living together in rooms did not, he maintained, constitute a legal nuisance, adding that it would be an intolerable state of affairs "if landlords had a roving commission to inquire into the morals of their tenants." We fancy that most people will agree with this expression of opinion, which should serve as a hint to certain landlords inclined to play the rôle of Nosey Parker.

THE "ORIENT" AGAIN.

MORE COMPLAINTS FROM 3RD CLASS PASSENGERS.

It is with real regret that we have again to draw public attention to the abominable conditions to which third-class passengers travelling by Orient Line steamers from Australia to England have to submit. That a Company of such standing, and with such a fine record, should at this date omit to provide its poorer passengers with the elementary requirements of decency and comfort is amazing. The war is over; immense profits have been made by the shipping trade; yet we hear of hapless third-class passengers by the great Orient Line being herded by tens in berths little better than horse boxes; starved of lime juice when passing through the tropics; compelled to battle with bugs in their myriads; deprived of adequate accommodation for washing their linen; forbidden to sleep on deck through the hot belt, when the atmosphere below was too fœtid to permit of rest; kept short of food, and shorter still of civility. Such accommodation and such conditions are unworthy of a great British steamship company. Perhaps a time will come, and that before long, when German competition will provide ocean voyagers of the poorer sort with the necessities and comforts which the Orient Line deny them.

£1,000 FOR A STATION-MASTER.

RESULT OF OUR 10th FOOTBALL COMPETITION.

In this competition one entrant succeeded in forecasting the results of 13 matches—the remaining fixture, in consequence of a change of venue, being disregarded. This fortunate individual is Mr. John Logan, Station-Master at Walker-on-Tyne, on the North Eastern Railway. Mr. Logan is a fine, upstanding man of about 60, and has been in the service of the company for 48 years, the last ten in his present capacity. This was his first attempt to win a prize in a Football Competition. The coupon he sent was entirely his own effort, and shows how the intelligent anticipation of an enthusiastic sportsman can be rewarded. The £1,000 could hardly have been won by a man who intends to make better use of it. In about five years' time Mr. Logan will be retired on a pension of £70 per annum, and he has had anxious thoughts as to where he will find a home when he gives up the Station House to his successor. That need worry him no longer. The £1,000 will enable him to buy a modest house, where he will be able to pass the evening of his days undisturbed. We heartily congratulate Mr. Logan on his success—and are sure that all our readers, whether they be competitors or not, will join us.

TYRANNISING THE TEACHER.

ARBITRARY ACTION BY EDUCATION COMMITTEE.

The Erith Education Committee has distinguished itself by a piece of high-handed action which deserves strong condemnation. Recently, Mr. W. R. Davids, Assistant Master of the Brook Street Elementary Schools, was called upon by the Committee to join the National Union of Teachers. This he declined to do, for reasons which he explained at the time. Mr. Davids, who was in receipt of a salary of £225 per annum, is a responsible and highly-esteemed teacher of 40 years' experience, with splendid credentials. In consequence of his refusal to take the step ordered by the Committee, however, he was dismissed his post. This seems to us an unprecedented act in the circumstances, and a most glaring piece of narrow-mindedness and intolerance. We have no criticism whatever to make of the National Union of Teachers, in fact, in many respects we are in hearty sympathy with its objects; furthermore, we might not see eye to eye with Mr. Davids in his refusal to join the body. But that is not the point, nor does it in any way justify the Education Committee in its unconstitutional proceedings. If it were a question of stipulating that any *new* teacher to be appointed should be required to join the Union, the Committee might perhaps have a measure of reasonable justification for its attitude. To attempt, however, to dragoon a thoroughly competent official, already in their service—who had been originally engaged without any suggestion of such a stipulation—savours of ignorance and stupid tyranny, as the outcome of which an accomplished and excellent servant—a married man—is thrown out of employment at a comparatively advanced age, while the school loses the services of an efficient and popular teacher.

PURITY AND PELF.

A CAD'S CUPISCENCE AND HIS "QUIDS."

Many of our Magistrates, who, like Brutus and Cassius, "are honourable men," fail, for some inscrutable reason, to gauge the vileness of defiling the purity of the female child, and instead of ordering the filthy brutes guilty of this unspeakable offence punishment fitted to the crime, strain the law in the direction of leniency, and merely demand a monetary payment. A case in point is that of James Stanley Smith, of Belgrave Street, Liscard—no irresponsible youth, but a married man, 33 years of age—who, driving his car at dusk one evening last month, accosted a school girl nine years old and invited her to "have a ride." She, with the unthinking confidence of childhood, accepted the invitation (since the car was heading in the direction of her home), jumped in, and was taken to a deserted stretch of the Meols Promenade, where Smith committed that vile act upon her which is commonly termed an "indecent assault." In a state of distress which can well be imagined, the girl ran home to her mother and described the hateful incident. The occurrence was reported to the police, who traced and arrested the criminal. Brought up at Birkenhead County Police Court, Smith pleaded "not guilty," but at the same time admitted the offence, excusing himself on the grounds that his "feelings got the better of him." Here was an opportunity for the Magistrates, Mr. Samuel Mason Hutchinson and Colonel T. G. Ewan, to show what value they placed upon the innocence of girlhood. They put it at £20. Because Smith was the son of respected parents, and because he was a man of means, he was not sent to hard labour, he was not flogged, but was fined the paltry sum of £20! Surely it is a bad day for England when the purity of its school girls is computed in terms of cash.

"FINE ART" AND ARTFULNESS.

SOME OLD OFFENDERS GET BUSY AGAIN.

As far back as 1906, and at intervals since, we expressed our dislike of the business methods pursued by the Oxford Fine Art Galleries, 63, Baker Street, Portman Square, London, W. They do not appear to have reformed. They have even descended to the doubtful trickery of the "prize" watch merchant, who gives away a "ticker" for the sake of selling a shoddy chain. In this wise. The prospective victim receives a letter and circular informing him that he has been selected to receive one of their "free Coloured Pictures" which will be despatched on receipt of 6d. for packing and postage. The 6d. being sent, the promised "free" picture is delivered, together with a "companion colour picture" for which 4s. 6d. is demanded should it be retained. In one case, although the "companion picture" was promptly returned, the demand for the 4s. 6d. was persisted in, until a strong repudiation of liability elicited the following *printed* letter: "We regret to inform you that we fail to trace receipt of picture and therefore conclude it has been lost in transit. As we sent the picture on approval, we will bear the loss and have therefore cancelled same in our books." Such losses and consequent cancellations must frequently occur to the Oxford Fine Art Gallery—or, to give them their alternative title, the Artistic Photographic Co., Ltd.—else they would scarcely go to the trouble of having such a letter printed. We consider these methods discreditable to a firm which claims to be "Under Royal Patronage" and to have been established since 1880.

PRINTER'S PIE.

(Half-a-crown is paid to the sender of each item published. Envelopes must be marked "Pie.")

"SWINDON ADVERTISER":—"To-morrow is New Year Day. Let us hope 1922 WILL BE A BETTER YEAR IN EVERY RESPECT THAN 1921. It couldn't very well be worse."

"THE SCOUT":—"The captain had one eye upon the sun, which was fast APPROACHING the EASTERN horizon."

"SOUTHERN DAILY ECHO":—"Northampton (Football Club) will make one change from the side beaten at Millwall. . . . Thorpe, who was injured on Boxing Day, returning to GAOL."

"BOURNEMOUTH ECHO":—"The wet weather . . . could hardly have been more trying for the UNEMPLOYED who were ENGAGED ON WORK OUT-OF-DOORS."

"DAILY MIRROR":—"A motor-lorry going DOWN a steep hill . . . suddenly began to go BACKWARD—through, it is believed, the changing of the gear."

"WOMAN'S WORLD":—His BLACK face was GREY."

"DAILY MAIL":—"OVER-SEAS Items. . . . After a fierce fight a policeman wrested a revolver from a man who was waving it about in Whitelaw Street, Maryhill, GLASGOW."

"NELSON LEE LIBRARY":—"He REMAINED PERFECTLY STILL, and CREPT BENEATH A LAUREL BUSH."

"GLASGOW CITIZEN" (advertisement):—"Lodgings, two men . . . 37s. 6d. INCLUSIVE, coal, gas, WIDOW."

"BRADFORD DAILY TELEGRAPH":—"The roughest kind of SWEEDS, usually reserved for the country, will be worn in town."

"SUNDAY TIMES" (advertisement):—"I started on the 10TH MARCH, 1920, and have . . . continued to this day. I was THEN IN MY 75TH YEAR, and NOW WITHIN ONLY TWO MONTHS OF COMPLETING THE 85TH."

Increased Production and Reconstruction efforts are going to impede your vitality — lower your nerve force.

Let Ocean Wave Rum provide the increased vigour to meet the unusual conditions — not a mere stimulant, a proven *energiser*.

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Cuts the family footwear bills in half.

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Insist on "DRI-PED" for Footwear Repairs.

See the Purple Diamond stamped every few inches. There is no substitute for "DRI-PED." Refuse subterfuges.

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THE GREAT "JOHN BULL" PUZZLE.

£500 IN PRIZES—ONLY 7 PIECES.

A PUZZLE requiring manipulative ingenuity for its solution has always exercised a fascination for intelligent English people. The constructive genius of the British race loves to toy with problems that make a call upon those faculties which, used in the sterner affairs of life, have made our nation what it is to-day. It is, therefore, with special pleasure that we announce the issue of an entirely new puzzle, for the correct solution of which we offer prizes amounting to £500 in cash!

On Friday, January 21st, the great "J. B." Puzzle will be released for sale to the public, and the race for the biggest prize list ever offered for the solution of a problem of its character—£500—will begin. A reproduction in miniature of the bright red, blue and yellow box, which will soon be seen wherever men—or women—congregate, is shown below.

The "J. B." Puzzle will be obtainable of all newsagents, and at toy shops, etc, price 1s., or, without the coupon, may be had direct from JOHN BULL offices for 1s. 3d., post free.

Postal Coupon, value 2d.

This design may be cut out and used as a coupon, which will be accepted by the Publishers as representing the value of 2d., so that JOHN BULL readers taking advantage of this concession will be able to obtain the "J. B." Puzzle through the post for 1s. 1d.

A huge demand is expected for the "J.B." Puzzle on the day of its release, January 21st, and as the first correct solution received will win the biggest prize, wise readers will place their orders at once with their local newsagents.

The puzzle consists of seven irregular sections, as shown by the diagram on this page. These sections must be placed together, blue side upwards, in such a manner as to form the letters "J. B.," the popular designation by which we are known to our countless friends—or, in other words, the public and the newspaper trade.

The sections should be arranged, without overlapping, so that they form the two letters "J.B.," correct in shape, of equal size, and simple in character. No solution arrived at with any other than the sections as issued by JOHN BULL will be accepted.

There is only one officially correct solution of the "J. B." Puzzle, but competitors who believe they have discovered an alternative arrangement of the sections may send in all their attempts, should they so desire. The handy little box in which the "J. B." Puzzle is put up will be found to contain full directions, and its compactness, combined with the small number of sections that go to make the Puzzle, render it particularly suitable for lessening the tedium of railway journeys, relieving dull moments at the club, and brightening the evening leisure hours at home.

The fascination of this simple 7-piece puzzle will be found irresistible, and will afford delight to all members of the family.

Mr. Kimpton, of Messrs. W. H. Smith & Sons, the largest distributors in the world, says: "It is the best puzzle yet. I shall place the *largest order ever known* for a puzzle."

Our readers will be astounded at the amazing ingenuity with which it is designed; and we predict that it will excite greater interest than the public have ever before manifested in a problem of a similar character.

£500 IN PRIZES

will be awarded for the first ten correct solutions, which must correspond exactly with the official solution, at present sealed and locked in a JOHN BULL safe: 1st Prize, £300; 2nd Prize, £100; 3rd Prize, £50; 4th Prize, £15; 5th Prize, £10; 6th, 7th, 8th, 9th, and 10th Prizes, £5 each. The closing date for the Competition will be March 4th, 1921. All attempts will be opened in the order in which they are received, and the Prizes awarded accordingly. The names of the Prize Winners, together with the correct solution, will be published in the issue of JOHN BULL dated March 12th, 1921.

BUY THE PUZZLE, paste the section on a sheet of stiff paper in the arrangement which you believe to be the correct one, being careful to keep the blue side of the sections upwards; write your name and address clearly, and send by registered post to:—"J. B. Puzzle" Department, 92, Long Acre, London, W.C.2.

Reduced Diagram of pieces.

A DRUNKEN BLACKGUARD.

FORTY SHILLING FINE FOR KILLING A WOMAN.

John Harold Floyd, 44, woollen manufacturer, of Holmfirth, Huddersfield, is about as pretty a drunken blackguard as we have ever come across. Having knocked down and killed an unhappy woman, Mrs. Peacock, on Chapel Hill, on December 7th, he drove on until stopped. He was then found to be drunk and taken to the Police Station. When charged he exclaimed "You —— fool, how could I be drunk in charge of a car?" and on removal to the cells said to the Inspector, "Fetch your boss, or you will get the —— sack in the morning." At the inquest Floyd did not go into the box—and the jury, for some reason best known to themselves, returned a verdict of Accidental Death. The Chief Constable, however, charged him with being drunk when in charge of the car and hinted that there might be a graver accusation to come. The case was adjourned in order that the Director of Public Prosecutions might be communicated with. At the adjourned hearing, at which the Magistrates' Clerk kindly absolved Mr. Floyd from the indignity of being placed in the dock, the Chief Constable said that his instructions from the Public Prosecutor were indefinite, and, after being badgered by the Chairman and defending solicitor, he merely pressed the minor charge—saying that he "felt he was in a corner." As a result, the Bench, having found that Floyd was in an unfit state to drive, fined him 40s. for his entertainment. It is monstrous that the Chief Constable should have been so handicapped. That a creature of Floyd's type should escape the possible necessity of having to face a serious charge because of the Law's delays in the Public Prosecutor's Department is an insufferable scandal.

THAT DEBT OF HONOUR.

HOW WILLIAM GRAVES PAID IT.

At Fakenham the other day his Honour Judge Mulligan awarded £51 damages and costs against William Graves, a retired plumber, of Great Ryburgh. Graves had let to George Wallinger, a disabled ex-soldier, and his wife, a cottage, for which they paid a weekly rental of 10s. Graves' only apparent complaint was that he was entitled to the use of an oven in one of the rooms. However, on returning home on August 4th last with his wife, after he had been absent for a few hours for medical treatment, Wallinger found Graves blocking up the doorway, and was coolly informed that he was not to enter the house again except to take out his belongings, and that if these were not removed by four o'clock they would be "put out." Despite a warning by the local constable that he was acting illegally, and Wallinger's protest that it was raining, and that he and his wife, who had been confined only a few weeks before, had nowhere else to go, Graves persisted in his attitude and the couple were ejected, while some of their belongings had to lie out all night in the wet. Graves' action in Court was on a par with his former conduct. He declared that he had previously given Wallinger a week's notice, and brought a number of perfectly unfounded accusations against him and his wife in regard to the alleged uncleanly way in which they had kept the premises—allegations which he made no attempt to substantiate. His evidence was, in fact, characterised as "a faked-up story" by the Judge, who said he proposed to send the papers to the Public Prosecutor. It is such men as he who cause the ex-soldier to talk with bitterness of the solemn pledge to make this a land fit for heroes to live in.

JACK'S MONEY.

BOARD OF TRADE'S DILATORY METHODS.

Board of Trade officials dealing with shipping, should remember they exist for the benefit of the public. At present, they appear to think the public exists for their benefit, with the result that complaints by sailors, whose interests they are supposed to look after, are very frequent. A case in point is that of John MacPherson, of Glasgow, who, on being paid off at Port Said after service in the s.s. *Huntspill*, had to his credit the sum of £53, which was to be paid him on arrival at any port in the United Kingdom. He left for England on the s.s. *Cyclops*, but as this vessel was due to touch at Genoa, Marseilles and Rotterdam, he left her at Genoa and travelled the rest of the way overland, at his own expense. On arrival in England, he naturally wanted his money, but he cannot get it either from the Board of Trade in London or from the Board's office at Glasgow, the officials stating that they must first make sure whether he received any money from the British Consul at Genoa. This is a ridiculous excuse, since no British Consul would advance money to a seaman without marking his papers to that effect, and there is no such endorsement on MacPherson's. Even if the Board does not know this elementary fact, it should not take weeks and weeks for a letter of inquiry to reach Genoa and an answer to be received in London. Perhaps MacPherson may be able to console himself with the reflection that he will have a nice little nest egg coming in by the time he is a greybeard. Another point is that the Board's unjustifiable suspicions are a serious reflection on the character of an honest sailor, who is entitled to as much credence as any other citizen—to say nothing of the gratitude due for invaluable national service during the war.

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To paint and paper a room—To use tools—To make and set up tents—To build a boat and to make a canoe, a canvas canoe, etc.—To erect a sundial—To make and mend boots and shoes—To make a pair of handsewn boots—To repair broken windows—To cure a smoky chimney—To repair a plaster ceiling—To make a tiled hearth—To tile walls—To repair water taps—To make a child's folding mail cart—To overhaul and repair a bicycle, a motor-cycle, a motor car—To do ticket and sign-writing—To make and repair barometers—To waterproof cloth, coats, etc.—To make birdcages, aviaries, etc.—To build poultry houses, cycle sheds, workshops, greenhouses, etc.—To cut glass bottles—All about galvanising—All about syphons—To make hearthrugs from slips of cloth—To make rubber stamps—Home-made drilling machines—How to make a leather suit case—How to upholster old chairs, couches, etc.—To fit a house with electric bells; with speaking tubes—To repair and clean sewing machines—To put a white enamel finish on furniture—To polish shells and pebbles (for necklaces, etc.)—To make incandescent mantles—Gilding metals, etc.—To make a hot-water towel rail—To mount maps—All about the various operations in boot repairing; putting on new toe caps, heel patches, ankle supports, back lining, etc.—To cure damp walls—To ebonise oak—To grind razors—To make a wooden harp—To repair faults in domestic hot-water supply—To protect waterpipes from frost—To make an "over-door" shelf—To make an ottoman chair from an old cask—To renovate old brown boots—To make a gas bracket so that food can be heated on it—To mend a marble-top table—To thatch a roof—To harden and temper steel—To join two pieces of iron—To polish and mount horns—To lay carpets and lino, etc., etc.

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All kinds of woodworking—Wireless telegraphy—Accumulators for electric light—Testing accumulators—Amalgamating zinc—An aquarium with aerating apparatus—Adjusting ball valves—Making a glycerine barometer and various other barometers—A constant bichromatic battery—Leclanche battery—Beaumontage—Blowpipe manipulating—Boring lathes—Drilling with a brace—A brass finisher's lathe—Buhl work—A bullnose plane—Centring bars, with callipers—Glass capillary tubes—A capstan lathe—Case hardening—Ornamental cement work—Chalk compasses—Chamfering—Hardening and tempering chisels—Cistern barometers—A coaster hub—Colouring copper—An electric reading lamp—Electric magnetic waves—Model flyers of many kinds—Concrete floors—Galvanising—Inlaying of many kinds—Colouring irons—Lime absorbing moisture—Using the micrometer—Glazing paint—Electric pole finders—Making a printing press—Gramophone records—Shocking coils—Theatrical scene painting—Lacquering tin—To make air gas—Bismuth alloys—Brass etching—British Imperial standard wire gauge—Chinese cement—Testing cobalt by touchstone—Esslinger's tracing paper—A fanlight in leaded glass—Furnaces for brass melting—Lime concrete—"Flat" painting—Chemical weather glasses—Yale latches—Sheet metal gauges—Petrol air gas roundels for leaded glasswork—Etching lineblocks, etc.

To clean and overhaul Motor Cars and Cycles

The following are the titles of the sub-sections in the article **OVERHAULING A MOTOR CAR**:—Summary and Explanation—The Preliminary Examination, chiefly by sight—Bearings—Carburetter, Couplings, etc.—Flywheel Clutch Fork, etc.—Gauge Gear—Steering Gear, etc.—Frame, Springs, etc.—The Ear Test—Testing the Engine—Compression Testing—Testing with the Engine Running—Worn Bearings—Knocking—"Popping"—"Hunting"—Silencer at Fault—Clutch—Change Gear—Undue Heating of Circulation Water—Lubrication—Testing on the Road—Ignition—Valve Timing—Defective Compression—The Shafts. A COMPLETE OVERHAUL. Testing for Alignment—Swivel Bearings—Wheel Bearings, etc.—Tyres—Removing Valve Chamber Covers—Grinding in Valves—Removing the Engine—Testing the truth of Pistons—Removing Flywheel—Timing Gear—Magneto—Gudgeons and Pins—Case Hardening—Removing Piston Rings—Engine Repairs—Testing Bore of Cylinders—Truing Journals—Truing Brasses—Bedding the Crankshafts—Big-end Bearings—Renewing Clutch Leather—Ball Bearings—Gear Renewing—Oil Axle Springs—Aligning Gear Box and Engine—Reassembling Engine Accessories—Brakes, etc. This article has 56 practical illustrations and diagrams. The article on **OVERHAULING A MOTOR CYCLE** has four illustrations, and the following titled sub-sections: Summary—The Wheels—The Frame—The Tank and Fitments—The Carburetter—How the Engine Works—Overhauling the Engine—The Driving Gear—The Ignition Apparatus—The Brakes—The Re-assembling, etc.

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A Fascinating Hobby.

Mr. E. J. BARNARD, Welling, Kent, writes:—"I think I ought to tell you how much I value 'The Amateur Mechanic.' It has proved of great assistance in a variety of jobs, and especially as to the article on WIRELESS TELEGRAPHY. I constructed an instrument entirely according to the instructions and was rewarded with success on the first trial. Sunday last was for me a red-letter day, as I succeeded, with the same instrument, in picking up the telephonic message from London to Geneva at 9.40 a.m. Considering that my aerial is only 42 inches long and 18 inches high, I think these are grounds for self-congratulation. I may add that until I became interested in the article in your 'Amateur Mechanic,' I had not the slightest elementary knowledge of Wireless Telegraphy."

It Shows You How to Begin.

Mr. P. OGLESBY, Silks Farm, Wye, Kent, says:—"I am pretty handy at doing most jobs, but my difficulty has always been in not knowing what tools to use and how to commence any job; that is where these books are so excellent. A child should be able to understand the instructions; and best of all are the illustrations. One could almost learn to do any job without any letterpress."

It Pays for Itself.

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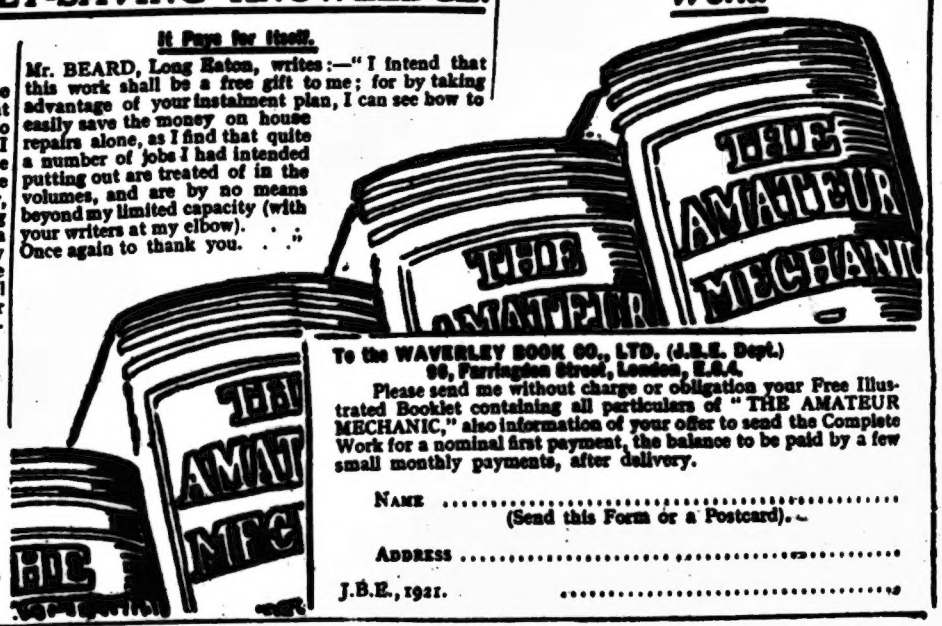

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CANDID COMMUNICATIONS.

This space is devoted to Open Letters to Celebrities, Notorieties, and, occasionally, Nonentities.

To Sir Henry Mather-Jackson, J.P., D.L., Llantilio, Abergavenny.

YOUR MAGNIFICENCE,—Presiding at the Monmouthshire Quarter Sessions the other day, you appear to have been uncommonly upset by the spectacle of three women Magistrates, including your wife, wearing gloves. Even after you had rebuked them for this heinous offence, and one of them had apologised, you were not satisfied, but went on to say that you were not sure whether the wearing of gloves "did not constitute contempt of Court." Apart from the fact that novices can hardly be expected to be versed in the niceties of judicial etiquette, such pedantic insistence on trivialities is more likely to bring your own Court into contempt.

JOHN BULL.

To Mr. James Mackie, Morpeth Workhouse, Northumberland.

DEAR JIMMIE,—You are some inmate; in fact, I should think you beat the whole band. I hear you were born in the Workhouse 95 years ago and have made it your happy home ever since, not once missing your Christmas dinner. Well, this is to say that I hope you will have as many more Christmas dinners there as you can sit up to eat. Let me know when you are a hundred, and I will buy the beer. Good health.

JOHN BULL.

To Councillor Jessie Stephen, Organiser, Domestic Workers' Union.

MY DEAR COUNCILLOR,—Your eminently reasonable remarks on the subject of those 28,344 unemployed domestic servants on the Registers of the Labour Exchanges interest me. I think you have put your finger on the trouble-spot of the situation, viz., the "Mid-Victorian" attitude of the mistress, and the "Munitioneer" view of the maid. As you say, both are somewhat extreme. Fourteen hours a day for work, confined quarters, an occasional night out, and £26 a year do not appeal to the maid. On the other hand, six or eight hours work a day, every night out, Saturday afternoon and Sunday off, and several pounds a week sounds rather like Bolshevism to the mistress. Between these extremes there should be a happy medium. After seven years as a "slavey," you are now a Councillor, and as the head of your organisation you are nominally mistress of many thousands. With your gifts, experience and position you have a golden opportunity. If you can solve the domestic servant problem, many women, mistresses and maids, will rise up and call you "blessed." Good luck to you.

JOHN BULL.

To Harvey C. Woodward, Esq., J.P., Liverpool.

DEAR CADI,—When Frederick John Carter appeared before you on a charge of begging, you are reported to have said that it was "not worthy of the British Army" for him to have taken to begging, and that he appeared to be one of those who are not too fond of work. May I suggest that it is not worthy of the British Empire that one of its gallant defenders should be reduced to beggary, and distinctly unworthy of a Magistrate to twit an ex-soldier with being work-shy without the slightest grounds, in view of the fact that there are at present 20,000 men out of employment in Liverpool?

JOHN BULL.

To the Rev. J. L. N. Pheasant, Vicar of North Kelsey, Lincs.

DEAR OLD BIRD,—Even a Pheasant can be too high, and you were distinctly so when you caused Margaret Williams and Elsie Beecroft—two spirited girls who had, perhaps, acted in a somewhat foolish fashion in your parish church—to come forward at the end of the usual Sunday service and, in an atmosphere of medieval mummery, to make public confession and receive absolution at your hands. The whole affair was absurd and theatrical, and I am by no means sure that it was not illegal. Try to realise that you are living in the Twentieth Century, and avoid bringing the Church into ridicule and contempt.

JOHN BULL.

To Mr. M. A. Burgoine, Gardenia Avenue, Limbury, Luton, Beds.

SIR,—That you have been scurvily treated by the Luton District Council, and not very sympathetically by your anticipated neighbours, is apparent. You invested your life-savings in some land in the avenue and in an Army hut. An estate agent then prepared your plans and submitted them to the Council, who passed them. Thus justified, and apparently protected, you proceeded to put up the hut, and it was in part erected when a man in the neighbourhood, having a somewhat larger house than the smaller 6s.-to-8s.-a-week houses about, complained to the Council, who then reversed their decision and ordered you to pull down the building they had themselves sanctioned. I gather you then appealed to the Ministry of Health, who confirmed the decision of the Council, and the hut is going to ruin on the ground. My sympathy can be of no use to you in the matter; for the rest, I can only say that if this sort of *volte face* of the Council becomes a habit, Luton people will never know where they are.

JOHN BULL.

To the Vicar of Holmwood, Chesterfield.

DEAR VICAR,—I have learned with painful surprise that prior to Christmas you were guilty of the shocking crime of raffling a duck, raising £3 on a bird worth 7s. 6d. If I were not confident that the money went to some charitable object, I should be very much inclined to be cross with you. On this occasion, however, I will let you off with a caution. It is not that I have any strong moral objection to a raffle, but you made it deucedly awkward for the Chesterfield Magistrates to adjudicate in the case of Frank Gratton and Graham Coupe, who were charged with an offence similar to that which you had committed with impunity.

JOHN BULL.

To Mr. Hubert J. Bawtree, Doversdale, Sutton, Surrey.

DEAR HUBERT,—I believe you are responsible for the little red "British Telegraph Messengers' Motto Card" for 1921, now being distributed to telegraph messengers in all post-offices. May I suggest that if you must push your particular brand of religion into the minds of young messenger boys, you should adopt a rather less blasphemous method? To use the well-known initials, G.P.O., as standing for "God's Precious One" is offensive, and to hint that the boys "are in danger of perishing eternally," and to invite them to write to you about it, is presumption of an obnoxious kind.

JOHN BULL.

To J. R. Lancashire, Esq., Justice of the Peace, Manchester.

DEAR SIR,—In a recent case you took a point of view which has always been regarded from every aspect of justice as flagrantly wrong. The defendant, Mr. Ernest Edward Fox, of Didsbury, was charged with being drunk and damaging his cell door at the police-station. I have no intention of being over-censorious as to his offence. I should not have thought much about it if you had not excused, and even justified, letting him off, on the ground that a conviction and fine would probably hurt him in his "social position." In other words, you confirmed from the seat of justice the common dictum that there is one law for the rich and another for the poor. Poverty drunk, so it would seem, is too shocking to excuse; affluence drunk, too venial to punish; wherefore Mr. Fox vanishes from the Court without a stain upon his whitewash, by making a grateful contribution to the poor-box. He at least can assure himself of my congratulations on the auspicious occasion.

JOHN BULL.

In the Barber's Chair - : - - - Sir W. H. Crundall.

Goo' mornin', sir. Wot kin I 'ave the pleasure o' doin' for *you*? . . . *'Air cut*? Yes . . . *Shampoo*? Yes . . . *Singe*? Yes . . . *Face massige*? Yes . . . *Shaving*? Yes . . . *Corn cuttin'*? Yes, cert'n'y. But look 'ere, sir. Let's 'ave one job at a time, if you don't mind. I carn't cut yer corns an' singe yer 'air at the same time. I'm on'y a barber. I ain't a n'acrobat, an' me 'ands is limited in number. You remind me o' some o' them wot they call local magnates, wot are so greedy for power thet they take on jobs wot they carn't possibly carry out, rather then let another, an' p'r'aps a better, man 'ave a look in. I've got one in me mind at the moment, an' thet's Sir William Crundall, Mayor, an' Gawd knows wot else, o' Dover. 'S'ridic'lus! 'E ain't wotcher ma' call a greedy man, but 'e likes a n'ell of a lot. 'E ain't satisfied with 'avin' bin Mayor o' Dover two or three times, like wot a respectable gen'l'man would be, an' then be pleased to see the dorg-chain passed along among members of the Town Council, but 'e must 'ang on as long as 'e can, like a dorg with a bone. Thirteen times 'e's bin Mayor, an' . . . *Don't it prove 'e's bin a good one*? Don't talk silly! Think I don't know somethink about these small provincial towns, an' 'ow a man of a certain type an' clarss kin git a grip on 'em? Go an' 'ave a look at Dover! If you've never bin there before, you'll be inclined to ask: "'Oo's dead? An' wot time is the funeral?" A one-man town is like a one-man band — a dam'd noosance wot oughter be moved on . . . You needn't git excited, sir. It ain't 'ealthy for any town w'en any one man 'olds so many jobs. Look wot 'e is! Chairman o' the Property an' Income Tax Commissioners. Thet's all right, ain't it? Thet gives 'im a charnce to know a thing or two, don't it? Then 'e's Chairman o' the Land Tax Commissioners; Borough Magistrate; Chairman o' the Conservative Association; a County Magistrate; Consul for Belgium an' Persia; Chairman o' the Dover Harbour Board—w'ich p'r'aps explains w'y Dover ain't one o' the finest an' busiest ports in the Kingdom, w'ich it oughter be, an' *would* be, if Mister Pooh-Bah Crundall would on'y let one o' two enterprisin' gents wot I knows of git on with wot they wanter do an' spend good money in the district, puttin' 'undreds in good work. An' now 'e's trying' to influence the voters in the by-election! 'E wants Dover's M.P. in 'is pocket. Thet's w'y 'e don't want a independent-minded man like Sir Thomas Polson to represent it in the 'Ouse. But I reckon 'is little reign is over. Thirteen is an unlucky number, they say—an' ole man Crundall 'as bin Mayor thirteen times.

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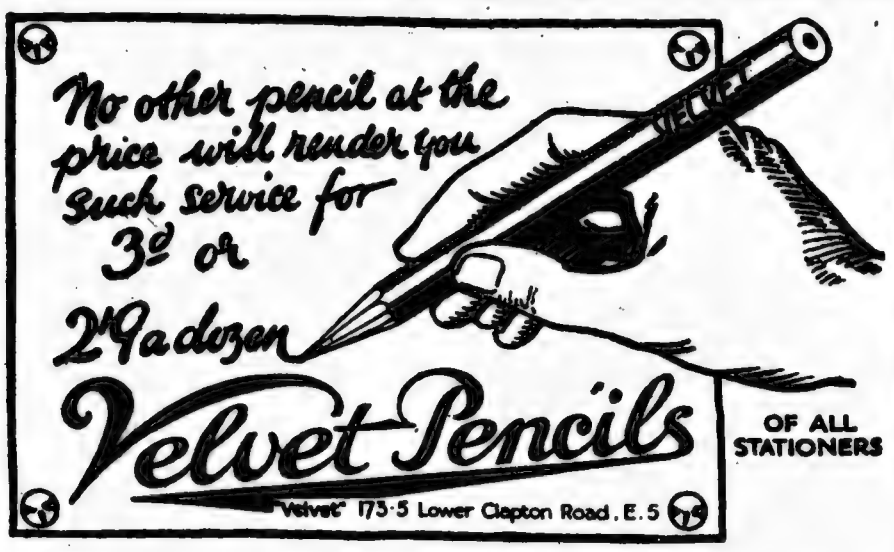
(Continued on Column 4.)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You may never have such an opportunity again.

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Please state whether materials are required for Ladies' or Gentlemen's wear.

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Send for these patterns TO-DAY!

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LONDON, W.

Please send me, free and post free, patterns of Genuine Scotch Homespuns.* I understand that I am entitled to a special 5% discount on all orders given before January 31st, 1921.

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(Continued from Column 1.)

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"HONOURS"

Exalted Nobodies—Was the King Con

By THE

UPON my word, these periodical Honours Lists are becoming a scandal; and it is time that someone demanded that the King—who is, according to our Constitution, regarded as the "fountain of honour"—should be protected against the exploitation of the politicians. On the occasion of the Birthday Honours in May, 1919, I protested against the knighthood conferred upon Mr. Robert Peacock, the Chief Constable of Manchester, and I asked: "Who Deceived the King?" A few months later, I raised my voice against Mr. Leon Levison, the "converted" Jew, being made a knight because he had "worked in connection with the Russian Jews' Fund Relief"—his administration of which had been severely criticised both in these columns and those of *Truth* and the *Scotsman*. Amongst other things, it had been pointed out that nearly 50 per cent. of every pound subscribed to the fund went in expenses. However, let that go. What I am concerned with to-day is the latest New Year's Honours List, which is an amazing exhibition of either nepotism or political corruption. All over it we come across names to which are attached no reasons whatever for the titles conferred, whilst in others the difficulty is got over by the ambiguous phrase "public services"—without any intimation of their nature. In one case, as I pointed out last week, insult is added, not to injury but to honour—viz., that of Mr. Harold Smith, whose knighthood is dryly explained by the phrase: "Brother of the Lord Chancellor." Could anything be more offensive to either the new knight or Lord Birkenhead? It would surely have been more decent to follow the course adopted in the case of Major Hill-Wood, M.P., Mr. Donald MacMaster, M.P., Colonel C. E. Yate, M.P., Mr. Reginald Blair, M.P., Mr. Edwin Saville; and others, and observed complete silence as to the reasons for the bestowal of the honours.

Exalted Nobodies.

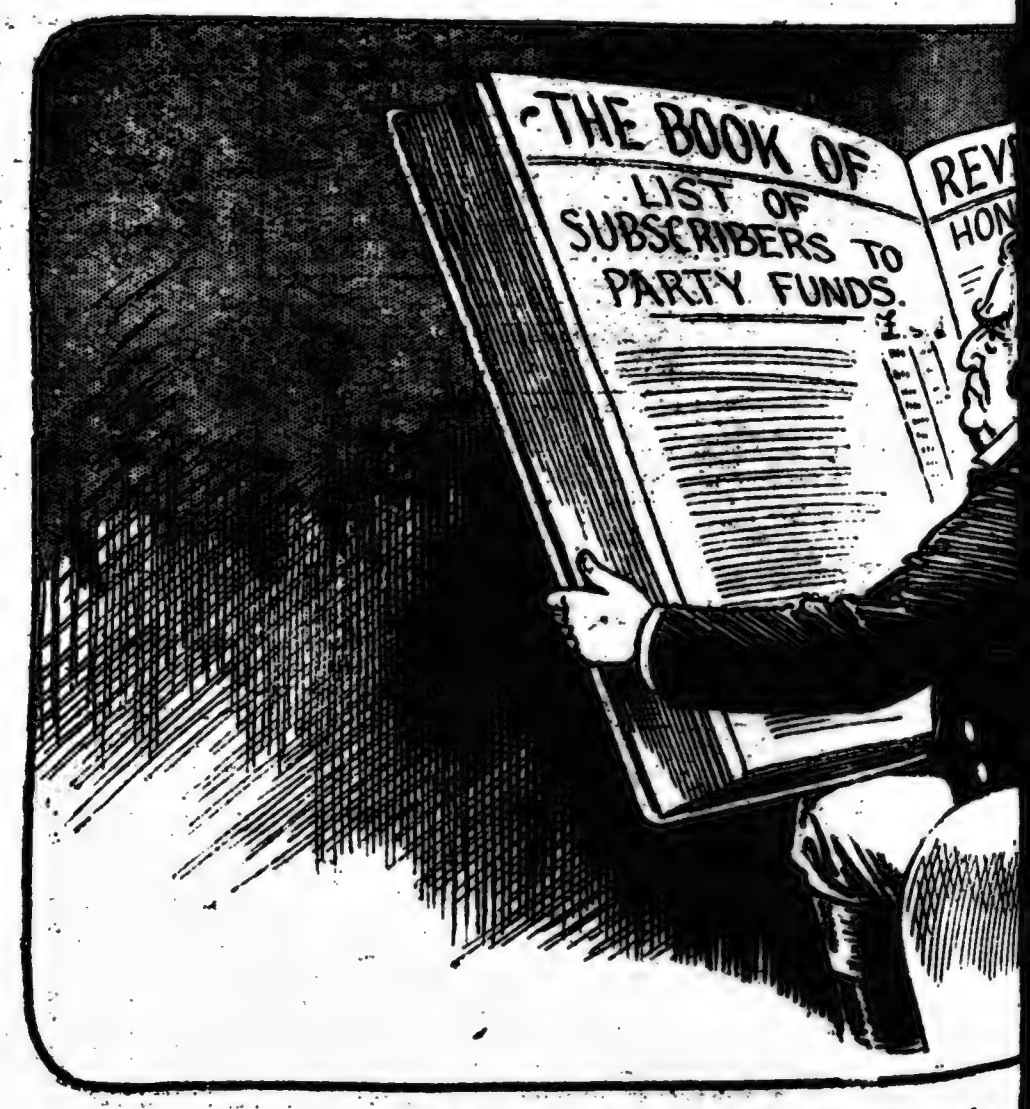
Here we have a list of 5 new baronies, 25 baronetcies, 46 knighthoods, and a large number of other orders carrying the same title, and I do not hesitate to say that in the great majority of cases there is no sound public reason whatever justifying the Prime Minister in invoking the Royal prerogative. No one, of course, begrudges the honour paid to leaders of industry like Sir William Beardmore, Sir Horace Brooks Marshall, Mr. Reginald Henry Cox, the banker, Mr. William Edgar Nicholls, director of Barclay's Bank, Mr. Frederick Eley, General Manager and Director of the National Provincial and Union Bank of England, and others in the list, or upon a great industrial pioneer like Mr. Bernard Oppenheimer—but what earthly justification is there for honouring an obscure journalist like the Editor of the *Western Mail*, Cardiff; or an octogenarian Nonconformist Minister like Dr. Clifford; or Mr. Reginald John Williams, "Mayor of Bangor, North Wales, 1915-1920"; or Mr. John Mitchell, "Provost of Ayr during the war"; or Mr. James Rowbotham, "Mayor of Stockport, 1916-1918"; or Mr. "William" Denham, "Author and Writer"; or Mr. Ivor Algernon Atkins, "Organist of Worcester Cathedral since 1907"?

The Crowning Absurdity.

I suppose many people will use the epithet "funny" in regard to the episode of "Sir William" Denham, who, in the New Year's list, was gazetted to the degree of knighthood with the laconic description: "Author and Writer." This announcement naturally had the effect of setting all Fleet Street wondering, and, in the interval since the publication of the name, there have been widespread researches into the possible identity of an author who, if thought worthy of knighthood, might surely have been expected to possess some degree of public note. As a matter of fact, however, these inquiries were for the most part pursued in the wrong quarter, Mr. Denham as he was—and ought to have remained—being entirely without a place on the roll of literary fame. Had inquiries been addressed in the first instance to Lord Edmund Talbot—one of the Coalition Whips—it might have been discovered that Mr. Denham, in his palmy days, was a "hack" writer of leaflets on the staff of the Unionist Party. It was probably on account of his complete immersion in this highly-specialised form of "journalism" that inquiries addressed to the Institute of Journalists and to the principal Fleet Street organs proved fruitless—added to which there appears actually to have been a mistake as to the poor man's Christian name, which may or may not invalidate the original notification of his title. As I say, there is a humorous aspect to the episode, but underlying it is a sinister reflection upon the laxity and slovenliness that characterises the whole distribution of these so-called honours under the present régime.

Public Appointments.

As most of my readers know, I have nothing but the warmest personal feelings for the Earl of Reading, and at a time when, owing to the wretched Marconi scandal, all sorts of baseless charges were being brought against him, I went out of my way to plead with Mr. Asquith—the then Prime Minister—to set aside the whole ugly mass of unsupported rumour, and to appoint the candidate obviously best fitted for the post to the great office of Lord Chief Justice of England. Happily, Mr. Asquith found the courage to do as the best public opinion of the day demanded he should; and, by common consent, a great Lord Chief my old friend "Rufus" has been. It is, to my mind, a profound misfortune that he should be removed from the Bench in order to go to India as Viceroy—a post for which he is doubtless admirably fitted, but which, at the same time, might easily have been filled by someone who could have left for the East with the entire and cordial approval of the country. Then, again, there is a slight doubt in my mind as to whether it is altogether a wise experiment to appoint an adherent of the Jewish faith to an office which carries with it the governing



**In days of old, when knights were bold
And barons held their sway.**

ARE EASY.

...ulted?—Premier's Loose Appointments.

EDITOR.

authority over millions of Mohammedans who, as is notorious, have no love for the ancient race of which Lord Reading is one of the most distinguished living members. In saying this, I want to make it clear that I have no personal prejudice regarding the Jews; indeed, I have constantly protested in this journal against insults levelled against them in a section of the public Press, and I am conscious that I can speak my mind upon a matter of this sort without the least suspicion of anti-Semitism. Now that Lord Reading is going to India, there remains the vital question of who shall succeed him in one of the most important of our chief judicial offices, and I want to say that if by the time these lines are in print the present Attorney-General—great as my admiration for his qualities is—has, as seems likely, succeeded to this great office, we shall have witnessed another of the series of public scandals in regard to this class of appointment which have signalised the tenure of the present Prime Minister. Sir Gordon Hewart is far too much of a "Party hack" for my taste, and has never, as far as I know, displayed such a measure of legal acumen or erudition as to justify his appointment to an office which during the past few years has been redeemed from the scandal attaching to it in the years when, on the same old score of Party services rendered, men like the late Lord Alverstone were allowed to preside over the greatest civil and criminal trials. My view is that the time has come when the Prime Minister should break away from hide-bound precedent in this matter, and appoint to such an office the man best fitted for it. And in this connection several names occur to me, and at the risk of surprising my readers who may remember my attacks upon him at a time when I thought that as a politician he was blameworthy, I am going to say that, scanning the whole legal horizon, I can see no man better fitted to succeed Lord Reading than Sir John Simon. To my mind, it will be a public scandal of the first dimensions if anyone else becomes Lord Chief Justice of England while Sir John Simon remains alive.

By great deeds done were honours won;
But is that true to-day?

More Judicial Appointments.

Whatever the decision of the Government as regards the Lord Chief Justiceship, there will be at least one judicial vacancy created lower down the scale. Here, again, I want to protest against the persistent suggestion—resting, no doubt, upon a solid basis of probability if not of certainty—that the present Home Secretary, Mr. Edward Shortt, is to be raised to the Bench. Looking around among the whole tribe of lawyers, I can think of no man less fitted to exercise the solemn responsibility devolving upon a Judge than this hard-hearted custodian of the King's prerogative. Until the moment of his appointment to Cabinet Office, he was an inconspicuous practitioner upon the Northern Circuit. But I have closely watched his career, and upon occasion—as, for instance, in the recent case of Cyril Saunders, the poor mentally defective soldier-boy hanged at Exeter for the murder of his sweetheart in a fit of uncontrollable frenzy—I have marvelled that any man with a legal training could be so utterly oblivious of the claims of justice, and any individual with the ordinary instincts of humanity so wholly impervious to the demands of mercy. Imagine a person of this sort invested with the dread powers of Judge in cases of the very kind that he has, time and again, been called upon to deal with in his capacity as a Minister of State. Looking around I can see scores of experienced and able men, far more fitted in every respect to fill the vacancy that is likely to occur, and I say that if the Government commit the wanton blundering—crime might not be too strong a word—of appointing a man with no visible qualifications for the office, but simply because he has been a faithful hack of the Coalition and a useful Minister in times of Parliamentary difficulty, we shall have witnessed the crowning scandal of a long line of these disastrous errors in official preferment. Why is it that for so many years the great claims for promotion of that brilliant and successful advocate, Sir Edward Marshall Hall, have been so persistently ignored? I am aware, of course, that he is no friend of the present reckless profligate Ministry, and that at moments of political crisis he has never hesitated to assert his independence, and this of course may be the reason for the treatment he has received.

The King's Opportunity.

I am quite certain that if, when the next list of "honours" is submitted to him, His Majesty should defy convention and take matters into his own hands and run his pen through the names of all nominees who can show no true claim to distinction, he will have the whole nation at his back. I believe that upon one occasion King Edward did this—and all honour to him for it! After all, this periodical conferring of titles should be a cause for public appreciation and not, as to-day, a subject for merriment and ridicule on the part of the general community. Does it never occur to some of these *nouveaux riches* and Party-hack recipients that there is something ludicrous in they and their ladies having titles bestowed upon them, whilst Mr. Lloyd George, Mr. Balfour, Mr. Bonar Law, Mr. Asquith, Mr. Chamberlain, Mr. Walter Long and Mr. Churchill are content to remain plain and simple subjects of the King? Could there be a more ironical comment on the fraud and vulgarity of the whole thing? In the name of common decency, therefore, I demand that the present scandal should cease. We used to talk about our ancient families who "came over with the Conqueror." Now, with few exceptions, it may be said that they came over with the Jubilee or Coronation, or with the New Year. Let us, as I said before, "stop *this* fooling"; or if plebeian nonentities *must* have titles, let them pay for them—not by secret subscriptions to the Party funds, but under a strict tariff, for the benefit of the State; in which case His Majesty might be left entirely out of the business and the patents of nobility be issued direct from a special department of the Treasury. In other words, keep the King out of the dirty business!

In giving publicity on this page to views of correspondents, preference will be accorded to brief letters or postcards bearing name and address for publication.

All communications must be marked "P.P." in left-hand corner.

The PEOPLE'S PULPIT

The readers of "JOHN BULL" discuss matters of Public Interest.

Letters and postcards for this page must relate to public, as distinguished from personal, topics. For short acknowledgments of other letters—selected from our general mail—see "Letter Bag," page 18.

Stop the "Two Jobs"!

On taking over charge of a kinema I found several employees on the "night staff" were well employed during the day. I am investigating each case and supplanting those earning a sufficiency by day with genuine out-of-work ex-Service men. If this was done throughout all places of entertainment an appreciable amount of partial relief would result.—SELBORNE BRADLEY, London Road, Thornton Heath.

(*A simple measure of justice to the men who have served.*)

Savings Bank Limitations.

The recent suspension of payment at Farrow's Bank shows there is urgent need for the Postmaster-General to study the interests of the small depositor a little more. If the present rule (of no more than £50 in one year, and not more than £200 be deposited altogether) were abolished, and the miserable rate of interest increased, it would help the small depositor a great deal, and wouldn't do the country any harm!—J. PEARCE, Allcannings, Devizes, Wilts.

(*The rule in question has always struck us as being extremely ridiculous. A "Business Government" would have annulled it in a month.*)

Education Laws.

I have six childen to support, and the eldest girl will be 14 on February 5. I asked if she could leave school then, as she has the chance to go right into service, but I was told it was law for her to remain till the end of the term. How can we keep our children well-fed and dressed till they are grown up? Parents ought to protest against such laws, which are not in the best interests either of children or parents.—E. R. SPINK, World's End, Saxtead, near Framlingham, Suffolk.

(*If you elect muddle-headed Governments, you must put up with the consequences.*)

Grocers' Girls.

Previous to enlisting in 1915 I was engaged in the grocery and provision trade. I was one of the first to advocate female labour in the same trade in Coventry, *for the duration of the war*, so as to enable the boys to enlist. Now, after the war has been finished over two years, it hurts me to meet the lads who volunteered with me walking the streets, while the girls still occupy their old jobs unconcerned.—WILFRID L. LLOYD, Thomas Street, Coventry.

(*It is the girls who ought to feel hurt. There are thousands of domestic jobs open to them if they would only let Tommy go back to his own.*)

Five Guineas is paid to the writer of the most interesting letter. That amount has been sent to Miss H. M. Stokes.

Tackle the "Trusts."

Trusts, combines, mergers introduced largely from U.S.A., have got a strangle-hold upon us. But we could bring some of them to reason if we chose, including the Tobacco Trust. Common shag to-day costs 9d. an ounce, three times pre-war price. If every smoker agreed to deny himself this luxury for a stated week tobacco prices would come down. Why are matches (pre-war price 1½d. a dozen) now retailing at a penny a box, and why is decent beer 9d. a pint, the cheaper grades being easily 101 under proof? Because we consumers are "mugs." Why not substitute action for grumbling?—WILLIAM J. PAINE, Croydon Road, Caterham Valley, Surrey.

(*Unfortunately, in this country the omnipotent "consumer" has never realised his power.*)

"Tax the Alien."

If I want to enter America a poll-tax is exacted from me by the U.S. Government. Why should not a similar tax be levied here on all aliens coming into Great Britain? The result would bring in a considerable increase to the revenue.—HELEN M. STOKES, Loudoun Road, N.W.

Personal Secrets.

The Health Ministry will in future require particulars of an insured patient's ailment or disease to be entered on the new "Record Cards," and evade the objection that the patient's medical history will no longer be confined under the seal of professional secrecy to the Panel doctor alone. State-insured persons, who are mostly poor, ask why the privacy of their ailments should be less sacred than that of a fashionable doctor's rich patients. If the Harley Street physician's case-book is not open to the inspection of public officials, why should the poor man be required to file his personal secrets for their behoof?—THEODORE CURRIE, Dumbarton Road, Glasgow, West.

(*Look at our article, "The Disease That Damns," and imagine the tragedy of it all.*)

Where are their Savings?

Only a few months ago various trades, including cotton-spinning, were booming, and operatives were earning "umpteen" wealth. To-day, 25,000 in Lancashire alone are receiving unemployed pay. Where are their savings? As an ex-Service man who fought for 6d. per day and did not receive any emoluments from his pre-war employer, I protest against this payment to those who have had jolly good times and pay.—J. HOLLAND, North Mymms, Herts.

(*Unfortunately, neither the Government nor the Banks offer the people any real encouragement to thrift, thereby missing a great opportunity of fostering our endangered national prosperity.*)

Happy Huns.

It is a matter of great concern to us, here in Germany, to hear that our comrades at home are in such sore straits owing to lack of employment. Something is wrong somewhere! Here in the "occupied area" the Huns are well-fed, exceedingly well-clothed, and happy. They, who have been the cause of the world's misery, seem to feel none of the war's "after-effects"—the enormous amount of trade in expensive toys done before Christmas proves only too well their prosperity.—H. G. CARRADIN, Army of Occupation, Germany.

(*Even then, we would rather experience the "after-effects" at home than be a "happy Hun" in the occupied area—feeling the sting of defeat, with all its bitterness and humiliation.*)

"Short Time" Scheme.

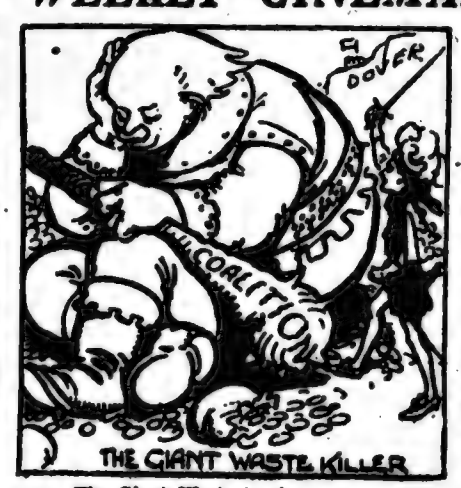
At present men should only work six hours per day and thus find employment for every ex-soldier and sailor. I am a signal man working with two others eight hours per day—24 hours between us. If a fourth was taken on and we all work six hours each and get the same wages for the four as the three of us are now receiving, we should then share each other's burdens. If this plan was adopted all over the country by every grade of workers it would not cost the employers any more for wages, and would do away with unemployment altogether.—H. PALING, "Melrose," Sutton Road, Wisbech.

(*Yes; although the problem of unemployment is one far greater than can be solved by any such simple expedients as this.*)

"JOHN BULL'S" WEEKLY CINEMA.

Lloyd George's latest plan
The prosperous workman scares—
He's generous as any man,
But rather jibs at "shares."

The City Marshal's post
Is vacant, we are told—
But few in the competing host
Look noble, brave and bold.



The Giant Waste to slay
Poison, with pluck, essays—
Let's hope the issue of that day
Will make George mend his ways.

A monster to create
Destined to make him sore,
Has been the most unhappy fate
Of Austen, Chancellor.

GREAT NEW YEAR'S GIFT OF £10,000 TO READERS!

AN EXTRAORDINARY GIFT TO READERS ENABLING THEM TO OBTAIN GENTS' COMPLETE SUITS OR OVERCOATS FOR MERELY 32/6; GENTS' TROUSERS FOR 8/11 & BOYS' SUITS FROM 14/11.

Every Reader of "John Bull" should be in this Share Out!

A great New Year's Gift of £10,000 is to be shared amongst readers, partly as a thank-offering for the whole-hearted public support given through 1920, but chiefly to make a great January clothing sale a stupendous success, and to further advertise the amazing wear-resisting qualities of the now famous holeproof cloth!

This great and genuine offer will enable any reader, no matter where living, to obtain one of these now famous guaranteed won't-wear-out gent.'s suits or overcoats for merely 32s. 6d., gent's trousers for 8s. 11d., breeches 19s. 11d., or boys' suits for 14s. 11d.

Mark you, readers! There is no error in this statement, for we repeat, that if you take immediate advantage of this New Year's gift, 32s. 6d. is all you need to pay for a gent's stylish and serviceable suit or overcoat, merely 8s. 11d. for a smartly-cut gent's trousers, or 14s. 11d. for a boy's suit, and you should particularly note that with every garment a written guarantee is sent, plainly stating that if the smallest hole is worn, another garment is given free and without quibble.

YOU MAY SHARE IN THIS GREAT NEW YEAR'S GIFT NO MATTER WHERE YOU LIVE

Every reader in England, Ireland, Scotland, or Wales may participate in this genuine and generous New Year's Gift, made at very great sacrifice by one of London's cheapest clothing manufacturers, and to enable them to do so the firm will send to any applicant in the British Isles, absolutely free of charge and carriage-paid, a large parcel of cloth samples, an up-to-date fashion booklet, easy and simple instructions to measure at home as well as any tailor, and full particulars of the New Year's gift. All you need send is the coupon herewith, either in an envelope or pasted on a postcard, but should you not wish to cut this page, send a postcard or letter specially mentioning the gift coupon No. 30, seen in JOHN BULL.

THREE YEARS' HARD WEAR AND CANNOT WEAR A HOLE.

The wearing quality of this remarkable Holeproof cloth, which, by the way, is manufactured by a secret process, is truly amazing. You can't wear it out no matter how hard you try. You cannot tear it no matter how hard you rend it, and the remarkable feature of it is that it does not resemble in any way the old-fashioned hard-wearing cords, but in appearance is exactly the same as the very finest tweeds and serges sold at four times the money. Knowing this, the manufacturers actually send to every customer a written and legally-binding guarantee plainly stating that if the smallest hole is worn, no matter how hard you wear the garment, every week-day and Sundays, too, should a hole appear within six months another garment is given free and without quibble.

Thousands of customers have written to the firm in praise of the astounding wearing quality of this mystery cloth. What better testimony could be forthcoming than a letter received from Mr. John Christopher, of Craywell Brewery, New Ross, Co. Wexford? He writes: "Have worn your Holeproof suit for three years, and still no hole has appeared."

PAWNBROKER PAYS CUSTOMER MORE THAN HE PAID FOR SUIT.

Another customer who, by the way, paid full price for the garments and did not participate in any New Year's Gift as now offered, writes:

"Please send me your new season's patterns. I might mention that the last suit you supplied to me I was compelled to pawn owing to being hard up. I received more for it than I paid you."

Just think this over, readers. Here, the manufacturers, by a generous New Year's offer, enable you to obtain a gent's suit or overcoat of this remarkable holeproof cloth for about half the sum paid by this customer. You obtain a gent's complete suit or overcoat for 32s. 6d., a pair of guaranteed Holeproof trousers for 8s. 11d., breeches 19s. 11d., or a boy's suit for 14s. 11d., merely by posting the coupon below. It is an amazing offer, and not a day should be lost in making your application.

BIG RANGE OF PATTERNS, SIMPLE HOME MEASURE FORM AND FASHIONS AND NEW YEAR'S GIFT PARTICULARS FREE

Just post the coupon below or send a postcard to Postal Dept. 30, The Holeproof Clothing Co., 56-58, Theobalds Road, London, W.C.1., specially mentioning JOHN BULL, and by return a large assortment of up-to-date Holeproof patterns, a simple and easy measurement form, and the latest style book, and particulars of this New Year's gift, will be sent by return and post paid. Do it now! Don't waste a day, but bear in mind that if not using the coupon below you must mention New Year's Gift Coupon No. 30 as seen in JOHN BULL.

Free Gift Coupon 30.

To the Holeproof Clothing Co., 56-58, Theobalds Road, London, W.C.1.

As a reader of JOHN BULL. I am entitled to participate in your great New Year's Gift. Therefore send per return your full range of patterns and particulars of New Year's Gift.

NAME .....

ADDRESS .....

.....

Above is a reproduction of a Gent's Suit and Overcoat, which by sharing in the great New Year's Gift mentioned above, readers obtain for the amazing price of 32s. 6d. All should read article above and apply for samples or call at once, before it is too late! The coupon at side should be sent, but this is optional provided you mention Coupon No. 30.

The NATIONAL NEWS takes national views—every Sunday.

A CALLOUS COUNTESS.

HEARTLESS AND INHUMAN TREATMENT OF EX-SERVICE MEN.

IT is not so many months since we called attention to the utterly discourteous tone of a letter that the Countess of Aylesford saw fit to address to an ex-soldier named Chator, who had sought employment from her in the capacity of gardener. One passage from this amazing communication, at the risk of reiteration, we propose to recall. She wrote: "There are so many absolutely useless men now, all the best having been killed off in this dreadful war, that one does not feel inclined to bring any man on one's property unless they have long and good references." Property forsooth! As though there would have been a square yard of it in England worth an hour's purchase but for the poor "useless" fellows who opposed their living flesh to the onslaught of the German hordes! A creature who could write in this strain to a man who had fought his country's battles is hardly worthy of the honest name of woman. We prefer to call her a "lady."

Further Particulars.

We assume, of course, that in any action she may take in reference to her husband's estate she has his tacit approval, and we in no way assume that the proceedings recently instituted against another ex-soldier, Mr. A. J. Smith—a gamekeeper in the employ of Lord Aylesford—can be solely attributed to the influence of the Countess. The facts were not in dispute. This poor fellow, having through the stress of unemployment been persuaded to accept service with the Aylesford family at a wage utterly inadequate for the support of himself and those dependent upon him, ventured to demand some more favourable consideration from his noble employers, and was met with a blank refusal, coupled with the intimation that if he did not like his job he could leave it and others as unfortunate as himself might be found to fill his place. At his wit's ends to provide shelter for his young family, Smith ventured upon the expiry of his notice to retain possession of the cottage he had been invited to occupy; whereupon ejectment proceedings were instituted against him in the Coventry County Court. The case was a protracted one, and for a moment there seemed to be some doubt as to its final outcome; but all hope for the ex-soldier vanished when the Countess appeared in the witness box, and instead of extending to this hero of the war that womanly sympathy that might have been expected from her, strained every nerve to ensure his eviction from house and home. It is safe to say that, but for the interposition of this hard hearted woman, full and proper weight would have been given to the humane considerations that were urged on the gamekeeper's behalf. The Countess of Aylesford has no use for ex-soldiers; she will insult them when she can, and injure them when that more sinister possibility lies within her grasp. This was further proved in a second case heard at the same sitting of the Coventry County Court, in which application was made for an order of ejectment against a man named Joseph Mills, whose fine Army record might at least have saved him from the last indignity of being turned into the streets. Like the gamekeeper, this man had received a totally inadequate wage, and probably would never have looked at the offer made him but for the rare boon of cottage accommodation. A little afterwards, however, there was some trumpery dispute as to the precise terms of the tenancy, whereupon the law was set in motion and Mills followed his fellow employee into homelessness and want.

Ignoble Ingratitude.

The Countess of Aylesford is a woman who when occasion serves her, can stand relentlessly upon her rights, but is apt as easily to forget the high duties of her position. For instance, we have evidence that she was the main instigator of these heartless proceedings, and that from start to finish she displayed an utter and inhuman want of sympathy for the terrible plight in which these unfortunate men were placed. We notice that the noble Countess was recently worried by certain legal processes in the Coventry County Court, where she was sued by her washerwoman for the sum of £7 19s. We are happily assured that these unfortunate episodes are not of common occurrence in the "stately homes of England" and it is pleasant to record the fact that the Countess was able to return some answer to the soapsud lady's impudent demand, her duly stated legal defence being that in washing the Aylesford sheets the clumsy creature had managed to tear them, thereby doing damage to the baronial damask to the extent of a whole £5 note. Still, even common people must have their say, and on hearing that her claim was questioned, the laundress ventured to retaliate that his Lordship's copper was not all it should be.

A Litigious Lady.

Here is a woman of birth who can steel her heart against the claims of an ex-soldier's family, careless as to whether or no they have a roof to shelter their heads, and yet when she fancies her washerwoman is extracting from the Aylesford coffers a few more shillings that she is entitled to, rushes to the same Court that on other occasions she has been willing to abuse and demands from it the "justice" so lamentably absent from her treatment of ex-Service men. Perhaps, after all, the most charitable judgment is that a Countess who will quarrel with a washerwoman and have her "dirty linen" recleansed in the full publicity of the County Court is a person who has been born into the ranks of the British nobility by one of those curious freaks of Providence before which the wisest of us can only pause and wonder.

All correspondence relating to financial matters should be addressed to the City Editor.

JOHN BULL IN THE CITY.

ADVICE TO INVESTORS.

By OUR CITY EDITOR.

Each inquiry must bear name and address and be accompanied by a Postal Order for One Shilling.

Cheerful Sentiment.

Since the turn of the year, sentiment on the Stock Exchange has been decidedly more cheerful, There have been exceptions, but when the stream of liquidation was turned off and a few buyers appeared it was found that prices recovered more sharply than they had fallen.

Disappointments.

There have, however, been several adverse developments. Firms like Edison Swan, Belsize Motors, Austin Motors, S. Smith & Sons, Smithfield Meat and others are able to show large profits, and yet find it prudent to defer payment of dividends. Money is very "tight," and the banks are reluctant to increase their commitments. Fresh capital can only be raised on onerous terms, and prudence suggests the husbanding of resources.

Trade Reaction.

Everywhere there are signs of trade reaction, and even such an enormously prosperous concern as the British-American Tobacco Co. finds it necessary to reduce its staff. It is treating the employees dispensed with very generously, as was only to be expected, but no business outside a Government Department can afford to have workers hanging around doing nothing indefinitely. Labour has been making impossible demands, and will have to suffer proportionately until it has learnt a few fundamental principles.

Another Banking Trouble.

Some of the evening papers made a great deal more than was necessary of the suspension of the British-American Continental Bank, which until a few months ago was known as Hannevig's Bank. There is reason to believe that the creditors will be paid in full.

Railway Deficit.

According to the figures supplied by the Ministry of Transport, the working of the railways in November resulted in a loss of roughly £5,000,000, mainly owing to the effects of the coal strike, which paralysed industry for some time after the dispute was settled. For the eight months April to November, the deficit is £25,500,000, which will have to be made good by the general body of taxpayers. The miners and all their fellow-workers will have to suffer in proportion, directly or indirectly. But the miners are to get an extra million a week in wages and can afford to laugh—for the present.

Rubber Prospects.

The rubber market has taken a most decided turn for the better. Selling had been overdone—mainly the result of forced liquidation to protect commitments in other directions. Consequently prices rebounded sharply when the selling came to an end, and a few buyers appeared on the scene. Many of the leading shares rose 40 to 60 per cent.

Further Output Restriction.

This has been brought about by the announcement that the Malayan Government may enforce a compulsory reduction of 50 per cent. in the output for the current year, Malay derives a large revenue from the export duty on rubber, the impost not being chargeable when the price falls below 1s. 2d. per lb., and it is, therefore, to the Government's interest to do anything possible to raise it above that level.

Amalgamated Trading.

It is not easy to discover any reason why this company should buy the £1 shares of the British Manchurian Corporation at £5 apiece, seeing that the business is still in embryo, if not actually in the clouds. But the 10 per cent. bonds, secured by a redemption policy with the Sun Life of Canada, and convertible into shares at par at any time within the next ten years, may be regarded as a novel venture.

Small Depositors and Big Banks.

It is gratifying to note that one of the "Big Five," namely, the London Joint City and Midland Bank, is laying itself out for the convenience of the small depositor, accounts being opened at any of its 1,500 branches with sums of £1 and upwards, bearing interest at current rates. Undoubtedly a move in the right direction.

WHAT CAN A MAN ACHIEVE WITHIN TWELVE MONTHS?

The striking evidence given by School of Accountancy students proves the enormous value of specialised business training

No man in the rank and file of business to-day is facing the stern facts of his future until he recognises that without some definite qualification his prospects of winning a responsible executive position and bigger salary have no solid foundation.

Occasionally you may read or hear of untrained men rising by their own efforts alone to controlling positions in industry and commerce—but, with few exceptions, these successes have cost them all the best years of their lives.

Week by week we ourselves see authentic instances of men rising from the ranks to fill well-paid executive posts in a period of *twelve months*, and even less. These men—most of them of no more than average intelligence and education—achieved their successes so speedily by training, in their spare time, in their own homes, under the guidance of the School of Accountancy.

Here are some facts which will convince you of the money-value of School of Accountancy training

Recently a "Questionnaire" was sent out to a number of the School's students with the object of finding out to what extent they had benefited by their training. This paper asked for definite answers to the following three questions:—

(a) *What was your Business Position at date of your enrolment as a Student?*

(b) *What is your Business Position to-day?*

(c) *To what extent annually has your salary or profits increased since the date you enrolled as a student of the School?*

The information obtained revealed an unbroken list of really fine successes, ranging from

200%—800% Increases in Salary achieved within twelve months of enrolment

The whole testimony affords conclusive evidence, in face of which no man can possibly remain unconvinced of the enormous advantage and value of School of Accountancy training. Read for yourself a few of their answers:—

1.
(a) Junior of six ledger clerks.
(b) Accountant to Limited Company doing large home trade and having six Colonial branches.
(c) 250 per cent increase.

2.
(a) General Clerk.
(b) Assistant Accountant.
(c) 200 per cent increase

3.
(a) Junior Clerk to firm of Chartered Accountants.
(b) Chartered Accountant.
(c) 800 per cent increase

4.
(a) A commissioned Officer in H.M. Army. I had no business experience, and would have had no profession but for the School's training.
(b) Professional Public Accountant
(c) Estimate £400 increase.

5.
(a) Assistant Book-keeper at £150 per annum.
(b) Chief Accountant at £800 per annum.
(c) £650 increase.

6.
(a) Clerk in an Accountant's Office.
(b) Accountant to a Confectionery Firm.
(c) Doubled.

7.
(a) Clerk.
(b) General Manager to a large Manufacturing Company.
(c) I have now more than ten times the salary I had when I first enrolled as one of your students.

8.
(a) Insurance Agent.
(b) Senior Assistant Accountant—A.L.A.A.
(c) 225 per cent increase.

9.
(a) Commercial Correspondent.
(b) Secretary of Limited Company.
(c) Considerably over 700 per cent increase.

Above are actual copies of some of the answers made out on the "Questionnaires" returned by our students. The originals have been examined by David Paterson, Chartered Accountant, 138, Bath Street, Glasgow, who certifies that these copies are genuine.

Why not raise yourself to a Professional status?

At the London Association of Accountants Examinations held during the past six years, nearly all First Places and Prizes were secured by School of Accountancy students. At the Chartered Institute of Secretaries Examinations our showing is 100 per cent. passes in twenty of twenty-two examinations. Achievements at the Examinations of the Institute of Chartered Accountants and Society of Incorporated Accountants are equally remarkable.

In all commercial examinations our record is one long string of First Places, Medals, Prizes, and Distinctions.

Men of Eighteen to Forty, your chances are equally good

Young men have the advantage of youth and their quicker aptitude for learning, while older men have the advantages of experience already gained. If you are of average intelligence and education you cannot fail to benefit by the training we offer you. Age and social status do not count to-day. The need for trained men is so great that Employers readily snap up the first man who comes along with the required knowledge—provided only that his character is good and his record clean.

This Valuable Business Guide——FREE

It contains useful information about business and business training, gives particulars of all our Courses and Terms, and includes facts which will actually and definitely convince you that our training will qualify you to fill a responsible executive position.

Simply fill in this Coupon

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Millgate Bldgs., Long Millgate, MANCHESTER
62, Dale Street . . . . . LIVERPOOL
Post Office House, Infirmary Street . LEEDS

Please send me free and post-free, copy of Booklet advertised in JOHN BULL, *Jan. 15th.*

Name .....

Address .....

.....

TOMMY, JACK, AND BADGERS.

OUR PLEDGE.—"No case of hardship or injustice, no instance of beggarly treatment or mean cheeseparing, shall go unchallenged or unremedied."—*Horatio Bottomley*, 19th August, 1916.

Not Cricket:—The bazaars at Peshawar have been placed out of bounds for the 2nd West Yorkshires, who are thus compelled to deal with a native contractor, to their financial detriment. The regimental bazaar-keepers have protested, without result. As no other regimental bazaar in India is out of bounds, we should like to know what is at the bottom of the matter in question.

A Sob from Sunderland:—The staff of the Sunderland War Pensions Committee includes nine male clerks, seven of them ex-Service overseas men. They cannot obtain the 5s. a week bonus due to them, although the flappers in the office who work for dances and dresses have been granted their increase. What has the National Union of Clerks to say?

Thank You, Jack:—In Admiralty Orders is a paragraph thanking the Naval detachment who were incarcerated at Baku, for their fine behaviour during imprisonment. The Board of Admiralty might do worse than send these men to lecture among the Fleet on their experiences. It might harden the hearts of our bluejackets against the Bolshies who are now trying to turn them against their allegiance.

Purchase of Discharge:—An Army Order amends the regulations "under which European soldiers, other than those of the Royal Malta Artillery, may purchase their discharge, by providing that £60 will be payable by men who, while in the Service, have been trained in a trade. Soldiers enlisted as boys, whose training has been carried out at the public expense, will still have to pay £100, and armament artificers £60; while soldiers who are tradesmen on enlistment, other soldiers, including boys enlisted for training as musicians, clerks, shoemakers or tailors, and Army Reservists, will pay £35." This may seem somewhat involved, but it is literally the War Office's ukase, and is typical of Departmental English.

A Concession Gone:—The Army Council has promulgated an Order to the effect that the issue of return tickets to soldiers' wives and families on payment of the current single fares, when proceeding on leave, has been withdrawn.

Many Complaints:—The 125th Battery R.F.A., at Rawal Pindi, forward us a group of grouses. The R.A.T.A. room in which they eat is filthy, the supper bar is, worse, and the natives who cook and wait on the men appear to have a grudge against soap and water, with the result that the aroma they waft does not remind the Englishman of the violets at home. The gunners also ask what has become of the Brigade Sports' Fund, contributed to by them. What a fine chance for investigation by the Commander!

A Cushy Job!—The officer commanding a flying squadron in the South has a batman, and the batman has some job to do for his 10s. a month. He daily cleans the drawing-room, morning rooms, hall, front steps, two flights of stairs, two landings, bathroom, and dressing-room. He also polishes the silver, and waits at table! What a lot for half-a-crown a week. A batman is supposed to look after his officer only, and regulations do not authorise him to be turned into a combination of valet, charman, butler, male house- and parlourmaid, and all the rest of it. That flying officer should die rich.

Our Daily "Thank You":—From W. R. P. (Poplar):—"I wish to thank you for your prompt action in my case. It is surprising the influence your department has in these matters for our boys. I appealed to my Member of Parliament some months ago for help, but nothing happened. Yet a few lines to you and the case is put through with success. Thanks for the invaluable assistance you give us boys, who would be helpless without your aid."

RACING NOTES.

(*All enquiries in respect of sporting matters will be dealt with in the correspondence columns of the* SPORTING LIFE.)

Classic Colt and the Lincoln.

Monarch having been entered for the Lincolnshire Handicap, the Derby colt is to attempt the task that the illustrious Sceptre could not accomplish. Monarch is an ideal colt for the Carholme, having such an electric burst from under the barrier. All the horses we mentioned last week are liable for the minor forfeit, and from Ireland comes glowing accounts of Wavy Stripe. The weights will this year be looked forward to with no ordinary amount of interest.

Hint for N.H. Committee.

We think it about time, in the interest of cross-country sport generally, that the Grand National entries should appear with the other Spring Handicaps in the first week in January, and the weights allotted as soon after as expedient. Interest in three mile steeplechases at our park meetings wane until the National weights appear, and by that time the season is half through.

WEEK'S SELECTIONS.

WINDSOR—WEDNESDAY.
Carry On Chase—FIDDLE BRIDGE.
St. Leonards Chase—*SQUARE DANCE.
Clarence Hurdle—PATLANDER.

WINDSOR—THURSDAY.
Over The Top Chase—*BEDFORD ROW.
Corporation Hurdle—HEDU.
Barracks Chase—IRISH CHEER.

HURST PARK—FRIDAY.
New Year Hurdle—A.A.
Molesey Hurdle—*ORANGE WATER.
January Chase—IRLANDAIS.

HURST PARK—SATURDAY.
Richmond Hurdle—*THE MIDSHIPMITE.
Novices' Chase—CON CREGAN.
Mortlake Hurdle—POISE.

"The Greatest of These—"

(*Registered under the War Charities Act as the* JOHN BULL *War Sufferers' Fund.*)

Among the numerous cases we assisted during the week were the following:—

Threatened with Jail:—An ex-Tommy is out of work, and has to exist, with his wife and three children, on a pension of 12s. 5d. a week. The sorry position of the family was made worse by a threat of imprisonment for a local rate.

Starving:—Another man who fought for us has a wife and child and a similar pension. The poor fellow is awaiting treatment, and when he came to us the family were starving.

Workless and Hungry:—Yet another workless man who has a wife and six ragged children, who were hungry until the postman brought our letter.

Tainted:—A woman who is suffering from consumption has five children, including a baby—all of them tainted. Her husband earns a small wage. Debts had accumulated, and the distress of the family was acute.

His Latest Trouble:—A man who has a wife and seven young children was workless for many months and the condition of the family was deplorable. A few weeks ago he found employment; but one of his children died and he had no means of burying it until he came to Long Acre.

Buried the Dead:—During the week we were applied to, with the customary success, for help to bury five persons whose relations feared the taint of the parish funeral.

GLOOMY—BUT BE AN OPTIMIST.

The unemployment barometer is still falling, and the pall of distress over the country is becoming darker. He would be a Solomon who could predict when an improvement will set in, but we do our best to range ourselves with the optimists who tell us that the dawn will soon be at hand. In the meantime, our dependents are multiplying, and more and more insistent claims upon your generosity are being made.

Daily, the newspapers tell you of declining trade, short time, closing factories, and an enormous increase in the army of the workless. One of the most disturbing elements is the collapse of the shipbuilding trade in the North. Owing to the enhanced cost, contracts for new vessels are being held back, and in many instances, where they have already been placed, they are being cancelled, while vessels needing repairs are sent across the North Sea for the purpose. On the whole, the economic outlook of the opening year is a gloomy one; but let us be optimists.

Have you noticed that, although employment is lessening, the birth-rate increases? This brings to our mind the fact that we have very many applications for clothing in which the poor mothers may wrap the little arrivals. We trust that many of our lady readers will ponder over this, and then give themselves the great pleasure of knowing that they were the means of first clothing some unknown little bundle of possibilities. In too many cases, the kit of the last child found its way to the pawnshop to provide money for food, overstayed its leave there, and got lost for ever; and now the prospective mother is at her wits' end to provide the necessary articles. Come along, ladies; let us look after the doubtful little blessings that enter the homes of our poorest!

We made many new friends during the year that has passed; but we want more and more. As we have so frequently reminded you, every sixpence you send is devoted in its entirety to our charitable work—JOHN BULL bearing the full cost of administration.

SUBSCRIPTIONS TO THE FUND.

D. M., 2s.; C. F. C., 15s.; Mrs. R. (Southminster), 2s. Anon. (West Lothian), 3s.; B. L. (Shanklin), 1s.; F. H. B. (Twickenham), 3s.; "Bantyshock" (Sheffield), 1s.; E. W., 2s. 6d.; G. M. C. (Bath), 2s. 6d.; L. G. (Enfield), £1 1s.; C. N. (Uxbridge), £1; M. and A. C., 4s.; "Brownie," 18s. 6d.; "Donald" (Leyton), 5s.; W. T. (East Ham), 5s.; "One Who Returned" (Hackney), 5s.; "Organ Money," 10s.; C. W. B., 1s.; B. L. S. (Nuneaton), 2s.; A. E. B. (Burnham-on-Sea), £3 3s.; A. D. (Bournemouth), £3 3s.; E. E. (Southwold), 7s. 6d.; A. D. B. P., 5s.; "The Trio" (Aberdeen), 3s.; "In Memory" (Faversham), 5s.; "Miss Mystery" (Wakefield), 1s.; "In Memory of My Father," 10s.; A. H. (Burton-on-Trent), 2s. 6d.; L. R. (Rock Ferry), 3s.; W. A. (Erith), 5s.; "Aileen," 1s.; D. K. (East Ham), 10s.; "Streatham Reader," 10s.; M. W. (Gosport), 2s.; E. F. (Stoke Ferry), 5s.; J. H. B. (Purley), 2s. 6d.; "Alexandra Park," 5s.; "Cinders," 2s. 6d.; "Northumberland Fusilier" (Nottingham), 5s.; "In Tender Memory of Harry and Len," 2s. 6d.; J. S. H., 10s.; "Sister, Brother, and Self," 5s.; "W.," £1; "Jet" (Wandsworth Common), 14s. 6d.; D. Y., 1s.; J. J. J. (Palmer's Green), 10s.; E. S. B. (East Sheen), 5s.; L. B. (Catford), 2s. 6d.; T. H., 1s.; G. L. M. (Streatham Hill), 2s. 6d.; "A Bullets Target Winner," 1s.; E. W. P. (Droon), £1; T. C. (Upper Parkstone), £1 1s.; W. and A. F., 5s.; "Pat," 4s.; A. W. H. (Wigan), 5s.; "Cadi," 1s.; per H. M. (East Ham), £2 2s.; G. S. (Carshalton), 1s. 5d.; J. G. (Ruthrin), 2s.; Mrs. S. (Grantham), 8d.; J. B. (Peebles), 4s. 6d.; A. G., 6d.; A. S., 3s. 9d.; G. G., 1s. 6d.; C. S. (Peterborough), 2s. 3d.; J. H. (Chiswick), 1s.; L. L. (Paris), 11s. 3d.; A. J. M. (Ilford), 5s.; F. W., £1; "Laurie," £2; A. C. S. (Suffolk), £1; per A. P. (Kineton), 17s.; "Ink Pot," £1; "40144 or Thereabouts," £5; "A Sailor's Mother" (South Norwood), 10s.; "Tot and Cec.," 10s.; H. H. (Wallington), £5; "Old Age Pensioner," 10s.; E. and M. W. (Battersea), 10s.; A. A. (Hornsey), 5s. G. S. (Bradford), 2s.; K. B. (Paddington), 5s.; P. A. W., 10s.; K. F. (Hackbridge), 2s. 6d.; "Brown Coat," 2s.; E. M. H., £5; A. McL. (Kelso), 5s.; W. E. B. (Ryde), £1; A. M. H. (Balham), 10s.; A. M. C., 2s. 6d.; "Grandma, Harry and George Leek," 15s.; Mrs. M. (Southwold), 1s.; E. C., 5s.; C. D., 10s.; "A Widow," 5s.; G. E. M., 5s; H. T. S., 10s.; "Norman," £1; R. F. (New Southgate), 10s.; "An Ex-Wraf," 5s.; E. B., 5s.; Miss J. E. (Winkfield), 1s.; G. R., 3s.; G. W. B. (Berkhampstead), 5s. and parcel; B. R. S. H. (Tottenham), 2s.; H. S. (Chiswick), 1s.; E. G. R. (Seven Kings), £1; J. C. J. (Wallasey), 5s.; W. K. (Great Talbot), 5s.; "A Christmas Thanksgiving," 6s.; "A Happy Pair" (Uxbridge), 10s.; W. W. (Chichester), 10s.; A. P. C. (Weston-super-Mare), 6s.; E. H. (Great Yarmouth), 5s.; A. T. and J. W. M. (Balham), 4s.; Mrs. M. G. J. (Aberavon), 10s.; Mrs. M. F. (Sussex), 10s.; M. W. (Taunton), 2s. and parcel; L. A. D. (Peckham), 4s.; "South Ealing Reader," 3s.; E. A. C., 6d.; E. H. (Bournemouth), 2s. 6d.; Mrs. L. (Horsham), 2s. 6d.; E. C. (Peckham), 1s.; "District Nurse," 4s.; Mrs. W. T. (Harrow), 1s.; J. T. (Forest Gate), 3s. 7d.

Miss A. Jennings, the Winner of the First Prize in our "Bullets" Competition No. 397, has kindly sent us £25.

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Reasons why Doctors prescribe Winox in preference to other Tonic Wines.

"In my opinion those persons who are looking for the purest tonic wine possessing the most invigorating and nutritive qualities would do well to use WINOX in preference to any other, it being sold mainly on analysis, as all foods and beverages should be, especially those laying claim to medical properties."—J. ROBERTSON WALLACE, M.B., C.M.

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Large 6/- Size.

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Would you learn, bashful Beaux, how to 'ring' bridal Belles? Give them CLARNICO 'LILY' AND 'CREAM' CARAMELS.

Lily 10½d. } per ½lb.
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THE RIGHT TREATMENT FOR INDIGESTION

consists in overcoming the cause of the trouble—the presence of excess acid in the stomach, which attacks its delicate lining and renders smooth, painless digestion impossible. For this purpose Bisurated Magnesia is unequalled, for it drives away all pain and flatulence the moment it enters the stomach . . . it does this by neutralising the acid, stopping fermentation, and smoothing the inflamed tissues. Try it! See how quickly the pain goes . . . see how much better you feel. Get a 3s. package from your chemist TO-DAY and judge for yourself. But be sure it *is* Bisurated Magnesia, every genuine package of which bears the name of the manufacturers, BISMAG LTD. A little thing to look for, but it's worth it, as it ensures your getting the kind that does you good.

BISURATED MAGNESIA is the best remedy for indigestion, and is also obtainable in tablet form at 1/3 and 2/6 per flask. [Advt.]

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An Apology.

ODHAMS PRESS LTD. apologise to those who were unable to obtain a copy of the first number of the "PICTUREGOER," the magnificent new monthly magazine of the film.

A second edition was printed, but so great was the demand that this too was not sufficient to meet requirements.

No. 2 will be published on February 1. To avoid disappointment, place your order with your newsagent now.

The Picturegoer - 1/- Monthly.

Phillips'
RUBBERS
"Last the time of three"

A Miner's Amazing Experience.

BEFORE.

TOM BEVAN, Esq.,
85, Bryne Terrace,
Aberbeeg, Mon.,

who was discharged from the army as unfit for further military duties, and who, whilst working underground in the arduous and unhealthy occupation of a miner, was enabled to regain his lost health and secure a physique that would put an athlete to shame. Here is given, verbatim, Mr. Bevan's eloquently simple statement, which was UNSOLICITED.

Suffering from Malaria, Anæmia, and disorderly action of the heart (D.A.H.).

Measurements.

Chest, 37in. (expanded). Neck, 14½in. Biceps, R. 12in., L. 11½in. Thighs, 20in. Calf, 12½in.

AFTER.

To Mr. A. M. SALDO.

Dear Mr. Saldo,—I am delighted to think that I have gained in Health and Strength—beyond my wildest imagination—since I first wrote to you nine months ago. I feel convinced, by my own experience, that if people in general—and colliers in particular—practised a few of your exercises there would be considerably less consumption, asthma, and other chest and lung complaints, which are rampant—especially amongst colliers. I now give my condition after treatment.

(Nine months later.)

ABSOLUTELY FIT.

Measurements.

Chest, 43in. Neck, 15½in. Biceps, R. 14½in., L. 14½in. Thighs, 22½in. Calf, 14½in.

The Two Branches of Maxalding are:—

THE FITNESS TREATMENT, Eradicating Indigestion, Constipation, Nervous Debility, Neurasthenia, Insomnia, Rheumatism, Susceptibility to Colds, Weak Lungs, Sluggish Liver, Obesity, Depression, Languor, Headaches, Weak Stomach, Biliousness, and other Functional Weaknesses.

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The NATIONAL NEWS—a clean Sunday newspaper.

"John Bull's" Letter Bag.

[The EDITOR replies to, and chats with, some of his numerous correspondents.]

CORRESPONDENTS ARE REQUESTED NOT TO SEND ORIGINAL CERTIFICATES, TESTIMONIALS, ETC., *as they are liable to be mislaid. Copies only should be forwarded in the first instance. For a reply by post on personal subjects, a twopenny stamped envelope must be enclosed.*

LETTERS *must be addressed to the Editor, or Publishers, 93, Long Acre, W.C.2, according to whether they relate to Editorial or Publishing matters.* FINANCIAL *or* LEGAL *enquiries should be addressed to the Financial or Legal Editor, and must each be accompanied by a postal order for one shilling. No fee is charged in respect of other enquiries. Full name and address should be given.*

"ENQUIRER" (Huntingdon).—You are entirely mistaken in supposing that the facts contained in our recent article referring to Trust Houses, Ltd., and their treatment of employees, were brought to our notice by the aggrieved tenant himself. Our information, in point of fact, was secured by independent investigation.

"A CURSED EXILE" (Johannesburg).—"You *are* British and *loyal*, and so I take off my hat to you." We have pleasure in doffing our Sandringham in return.

C. H. R. (Herne Bay).—"When reading your Xmas letter in JOHN BULL . . . one cannot help feeling very, very sad." Don't blame us for the state of your liver.

G. S. (Doncaster).—"When I used the words, 'That great public benefactor, Horatio Bottomley, M.P.,' the round of applause would have done your old heart good." Think it would have stood the strain?

R. J. M. (Yapton).—"If the Government really wish to know how to settle the Irish trouble, they had better go to those who know." You've said it. But your address is not very encouraging.

H. G. (Weston-super-Mare).—Your case is indeed a hard one. After an apprenticeship disturbed by the war, you are denied admission to a Trades Union as not being a "passed-apprentice," and then denied work because you are not a Trade Unionist. Three loud cheers for "Brotherhood."

S. H. H. (Brisbane) AND MANY OTHERS.—Our sorrowful thanks for the sheaves of cuttings, facts and figures exposing the conditions awaiting emigrants landing in the Colonies. We have only too overwhelming proof of the fallacy of emigration as a cure for unemployment.

W. H. (Bassingbourn).—You are a leetle bit previous in addressing us as "Right Hon." We know we are Right, and believe we are Hon.—but, at present, not *officially*.

L. M. (Cardiff).—"Try and put a little vim into the method of granting old age pensions." Effectively to "ginger up" the lethargic officials, we must have a strong Independent Party in Parliament. Put that in your pipe and smoke it.

L. G. T. (Kensington, W.).—The time will come when native races will curse the veneer of European education misguided fanatics and enthusiasts have smeared them with.

"PEACE, PROSPERITY AND PROGRESS" (Johannesburg).—The seditious vapourings of Mr. A. E. O'Flaherty at the Sinn Fein meeting held in your city should disgust rather than worry you. No Irish gentleman (and there are some) would speak of "paltry English officers who enlisted for money."

"AN EX-SERVICE MAN" (Leeds).—We cannot agree that your father, having been employed in a temporary position, has a moral right to retain it now so many ex-Service men are out of a job.

A. B. (Goldthorpe).—If we could remove the injustices and anomalies inherent in the Income Tax there would be, or ought to be, a statue erected to us in every town and city throughout the country.

C. H. (Clapham Park, S.W.).—Your "automatick" barrier for the Tubes would effectually solve the traffic problem, for (as shown in diagram) it would prevent both ingress to and egress from the trains!

H.M.S. "*Cardiff*."—The wreath subscribed for by the members of the Dance Club of H.M.S. *Cardiff* will be placed by our representative on the Cenotaph at three o'clock on Thursday afternoon, January 13th.

W. A., SR. (Hasbrouck Heights, N.J., U.S.A.).—"I wish you the compliments of the season; also that England will get some brains from somewhere." It won't be from America.

G. (Gosport).—Don't exaggerate. You talk like the advance agent of a footlight favourite.

W. D. (West Hartlepool).—Ole Hanson's impressions of England, published in a Yankee newspaper, explain why he is the *former*, rather than the present Mayor of Seattle. Even an American city cannot put up with a boss with bats in his belfry.

J. B. (Basingstoke).—"Please do not mention my name." A Herculean effort has enabled us to refrain.

J. E. C. (Maida Hill, W.).—"You are quite justified in what you say in your article." Thanks for confirming our suspicions.

W. J. H. (Liverpool).—"I am a reader of JOHN BULL for some time. Thanking you." Don't mention it.

"MARK" (Canada).—"How much does your barber charge for cutting hair?" In some cases, he does it for love instead of lucre. How long is yours?

S. E. (Manchester).—According to your cutting, F. & R. Adler, of Berlin, are advertising German lorries in the *Manchester Guardian*. Invite Herren Adler to Manchester and let it rain on them.

J. B. (Potters Bar).—"In addition to the usual Honours List in the daily press, Mr. De Valera is also made appear." The sooner your Bar goes bone-dry the better.

A. W. (nr. Hove).—"The Council have acquired some land for small-holdings for discharged soldiers, but having taken the land and bought a horse, they will not allow a horse to work on the land." Better sell the horse, and hire an ass from the Council!

A. W. P. (Heathfield).—Will you and other readers remember, in writing to JOHN BULL about it, that eyesight is a precious thing, and that letters written faintly in pencil are very trying to us? You have given us a bad headache.

"OUT OF WORK" (Bridgwater).—"We must have free labour to meet unemployment and foreign competition." Do you mean you want to work for nothing?

W. B. (St. Albans).—"In March, 1979, the Hun or German Devil will come *en masse* to invade our shores." And we have only got 58 years in which to prepare!

MR. F. NEWBOUND (48, Parker Road, Winton, Bournemouth), the winner of the 1,000 guineas prize in our 397th "Bullets" Competition, tells us that he competed under the maiden name of his wife, Miss Ada Jennings, although the successful effort was entirely his own. He is a pawnbroker's manager, aged 56, so that his huge prize should be of material assistance to him in making better provision for old age.

H. F. ("The Smoke").—"There's a rare old Editor of JOHN BULL, with a head like the moon at its full." And it will take more than you, old son, to eclipse it.

W. R. (Golder's Green).—"Let M.P.s realise what living upon three or four hundred a year means." Some do—and kid themselves that they earn it!

Miss B. (East Cowes, I.O.W.).—"My heart is sighing for somebody—somebody—where can he be?" We have searched the office and the adjacent hostelries, but can find no trace of him.

M. H. (London, E.).—"Why not the 'cat' for cruelty to cats and other animals?" A typical Gilbertian proposal, that.

"INDEPENDENT" (London, S.W.).—"Every ex-Service man should have £3 a week pension, and should not be allowed to accept work." Make it read "*Every* man," old thing, and we're with you to the death!

"SOLDIER" (Nenagh).—After entertaining them in your canteen, it was ungrateful of the "Black and Tans" to rob you of a barrel of beer. Wait your chance and then burgle their pie.

W. R. (Teddington) AND OTHERS.—You must certainly not assume that "all is lost" in connection with Farrow's Bank suspension. There is, we understand a shortage of assets compared with liabilities, but depositors and customers come before shareholders, and we are hopeful that a substantial dividend may be distributed. Remember, too, we have so far heard only one side of the story.

I. E. D. (Broadhill).—If you wish to adopt children, adopt the orphans of your own country. Charity begins at home.

A. H. B. (Wimbledon Park).—Your picture puzzle isn't bad, but wait til you see the "J.B." Puzzle, 1s. 3d., post free, with our offer of big cash prizes for the first correct solutions.

G. F. F. (London, N.).—Sorry, but the subject of Christmas cards, whether printed in Germany or not, leaves us cold just now. At present we are concentrating on Spring onions.

M. C. (London, S.W.).—When we take up the business of house agents, we shall be pleased to publish particulars of your cottage in Kent—for the usual fee.

MR. S. (Temple Avenue).—You have written four letters to the Minister of Labour, and received only four "formal acknowledgments" in reply. What a game! As it is your move, we should advise you to play the charlady—with a big broom.

"TOMMY" (Fulham).—"Daily Papers are never un-tiring in their efforts for the men who want Mal-nutrition." You may mean well, laddie, but no jury on earth would believe you.

"A READER" (Huddersfield).—"To wish you a Happy New Year and many of 'em. In fact, 3965 of 'em." Umpteen of the same to you. But do you think we have cornered the Thyroid Gland?

X. Y. Z. (Purfleet).—"A drapery counter is no place for a man of my size." If your working fist is anything like your pen fist, Joe Beckett had better climb a tree.

C. L. H. (Glasgow).—"On Saturday, at 8.30, we shall hold the anniversary Potatoe-Pie supper of our football club. All interested are invited." Thanks, but as the distance is so great, we will eat our spud at home.

E. C. (Edgware).—"I do not know if I should be classed as a 'flapper' (age 21)." We cannot say until we see you flap.

LILLIAN J. (Middlesbro').—"I can't trace some of my rich relations." You have our sympathy. We, also, have mislaid most of ours.

C. M. C. (Harrow).—'Tis a fact, vouched for by Sir John Simon, that 182 charwomen are employed at the Ministry of Health. Hence the popular conception that the Ministry is a "wash-out."

(Many replies are unavoidably held over.)

THE GREATEST BARGAIN EVER OFFERED

is admittedly

THE "JOHN BULL" PEN.

"JOHN BULL" Pen Coupon Value 2d.

By sending this coupon with P.O. for 3/3, and 2d. stamps for postage, the holder is entitled to receive a "JOHN BULL" Gold Nibbed Fountain Pen, STANDARD MODEL. Additional Coupons up to 6 from "JOHN BULL," from this date, may be saved and used in part payment, each counting as 2d. off the price. Thus you may send 7 coupons and P.O. for 2/3 only, and 2d. stamps for postage.

DE LUXE MODEL, 1/3 Extra.

Address, Pen Dept., JOHN BULL, Long Acre, London, W.C.2. *Jan. 15th, 1921.*

P.O.s should be made payable to "John Bull" and crossed & Co.

N.B.—State whether you prefer a Fine, Medium, or Broad Nib.

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JOHN BULL'S "Straight Ads."

ODHAMS PRESS LTD. POLICY EXPLAINED.

OVER Five Years ago, we commenced to Guarantee our Advertisements in JOHN BULL, and have done so ever since . . .

During that five years *we have turned away some hundreds of thousands of pounds' worth of advertising* offered to us which could not live up to the statements made by the Advertisers, or which in some way was likely to be objectionable to the readers of JOHN BULL. The effect of this has been to increase the faith of our readers in the advertisements in this publication, and they now regard our Advertisement columns as something worth while looking through instead of merely passing them by, as is the case with many journals which are not so careful. . . . No trickster is able to tell his wheedling story to the millions who trust us.

Every complaint which has reached us in regard to our Advertising Pages has been satisfactorily dealt with.

There is much of interest and profit in a study of the Advertisements, and several which are appearing in this issue are of special value. The retail Shopkeeper may gain greatly from a study of the contents of the Window Dressing Competition on the Familiar Packages and Trade-Marks page; others will also find a good Competition in connection with that feature. The Advertisements cater for the body and mind; indeed, it is a certainty that if you read the Advertisements in JOHN BULL with interest, you will gain by it.

TEMPLE'S
New Year Offer
To "John Bull" Readers

2,000 pairs
of each of the following.

20/- Boxed post free. *Send your Orders to-day.*

MODEL N.B. 15. High-legged Ladies' Boot in Black Glace Kid or Real Box Calf. Very attractive. 20/- post free. Usual Retail Price 40/-. Sizes 2, 3, 4, 5, 6, and 7.

10/- Boxed post free.

MODEL F. 15. Dancing Shoe in A. C. Patent, with Ankle Strap, 10/- post free.

MODEL S. 15. Similar Shoe in fine Black Velvet, 11/6 post free. Sizes 2, 3, 4, 5, 6 and 7.

Send P.O. To-Day stating Size and Style.

12/6 Boxed post free.

MODEL J. 15. Hygienic Shoe in Black Box. Splendid fitting, guaranteed for hard wear. Sizes 2, 3, 4, 5, 6 and 7.

13/6 Boxed post free.

MODEL P. 15. Hard-wearing Boot in Black Box. Exceptional Value, splendidly finished. Cannot be repeated. Only 13/6 post free. Sizes 2, 3, 4, 5, 6 and 7.

Owing to Huge Demand all orders executed in strict rotation.

TEMPLE BOOT WORKS (DEPT. J.B.)
, Finsbury St., London, E.C.2

A TUB OF CLOTHES WASHED IN 4 MINUTES.

The patent 'SWIFTSURE' Vacuum Washer will do this with ease and saves coal and soap, and the clothes from wear and tear. It is one of the greatest labour-saving appliances of the 20th century. Made of strong SOLID COPPER and will last a lifetime.

Over 30,000 patent 'Swiftsure' Washers in use in the Navy, Army, London Hospitals, Laundries, &c. Beware of spurious imitations.

NO BOILING SOAKING or RUBBING

THE Swiftsure PATENT

VACUUM CLOTHES WASHER WITH THE WONDERFUL BALL VALVE

will do a large family wash in half-an-hour.

SEND NO MONEY. We trust you. 14 days' Free Trial. Our Guarantee: Should the Patent "SWIFTSURE" WASHER not meet with your approval after 14 Days' Free Trial you have simply to return it, and we pay carriage. If you find it all we claim, you then send us the cost 19/6. This is a fair offer and we could not afford to make it unless we were confident you would find the washer all we claim. Many thousands of unsolicited testimonials received from delighted users.

BRITISH VACUUM WASHER CO. (Dept. 7), Waterloo Road, LIVERPOOL.

How to Breed Live Stock

Free Book

Write a postcard and ask for our interesting free booklet, "How to Breed Live Stock," giving valuable information on the principles and practice of horse, cattle, pig and poultry breeding. Also describes our wonderful home-study courses in Animal Breeding, Stockkeeping, Veterinary Science, Dairying, Poultry Farming, Agriculture, Agricultural Engineering, Motor Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering, Architecture, Building, Mining, Surveying, Chemistry, Commercial Arithmetic, Shorthand, Book-keeping, Languages, Matriculation, Civil Service, and other subjects. Write to-day. Just post a postcard to the address below, and you will receive, free of charge, our 100-page booklet. Write to-day. Just post a postcard

NATIONAL SCHOOL OF ANIMAL BREEDING, Dept. 3617, Pinehurst Bldg., Chicago, U.S.A.

FOR LUMBAGO
Try Miller's Musterole See How Quickly It Relieves.

You just rub Miller's Musterole in briskly, and usually the pain is gone—a delicious, soothing comfort comes to take its place.

Miller's Musterole is a clean, white ointment, made with oil of mustard. It does all the work of the old-fashioned mustard plaster—does it better and does not blister. You do not have to bother with a cloth. There's no sense in mixing a mess of mustard, flour and water, when you can easily relieve pain, soreness and stiffness with a little Miller's Musterole.

Many doctors and nurses use Miller's Musterole and recommend it to their patients.

They will gladly tell you what relief it gives from sore throat, bronchitis, croup, stiff neck, asthma, neuralgia, congestion, pleurisy, rheumatism, lumbago, pains and aches of the back or joints, sprains, sore muscles, bruises, chilblains, frosted feet, colds of the chest. Always dependable.

2/6 a jar. All chemists.

THOS. CHRISTY & CO.,

4-12, Old Swan Lane, London, E.C.4.

MILLER'S MUSTEROLE
WILL NOT BLISTER

Your Suit needs this every night

Because the famous Portable ALPHA No. 2 (Pat.) will perfectly crease and stretch the trousers, and make coat and vest wrinkle-free.

Made of hard wood and spring steel, it lasts practically a lifetime. Weighs 20 ozs., and packs into 8 x 2 x 2½ ins. Hangs on any hook.

Post free, 8/6

ALPHA No. 1 (Press only), 7/-

Cross P.O. or Cheque "London Joint City and Midland Bank."

MAY & CO. (Dept. 41), 3, Tudor St., London, E.C.4.

THE VERY CHEAPEST, SIMPLEST, AND MOST EFFECTIVE IN THE WORLD IS

Strops Both Sides at Once, that's the Secret!

The greatest accessory ever offered to the shaving public.

ABSOLUTELY INDISPENSABLE !!

1. Instant action.
2. Requires no skill.
3. Cannot get out of order.
4. Lasts a lifetime.
5. Pays its cost in a few days
6. Strops any pattern safety razor blade equally well.

Numerous testimonials proving these claims may be seen at any time.

Strop, blade-holder, and strop-dressing in metal box. PRICE 3/6

Money refunded if not entirely satisfied. Obtainable at Boots' and other high-class dealers or direct, post free, from

THE RAPID STEEL CO., LTD.,
25, Shaftesbury Avenue, LONDON, W.1
TRADE INQUIRIES INVITED.

"Keep yourself fit!"

You must keep yourself fit if you wish to be happy. Jagged nerves and frayed tempers are warnings—Your system needs help and toning. Help it at once and so avoid a breakdown. Iron-Ox Tiny Tonic Tablets will re-invigorate your whole system, tone up your liver and nerves, and really do you good.

50 Tablets 1/3
Packed in Metal Boxes,
250 Tablets 5/-

In Bottles. Small metal container for pocket use supplied with each bottle.

IRON-OX Tiny Tonic Tablets

ON SALE EVERYWHERE.

THE IRON-OX REMEDY CO. LTD.
10, Lincoln's Inn Fields, London, W.C. 2.

Phillips
"SPECIAL"
REVOLVING HEELS

LADIES' - per pair 9d.
MEN'S - " " 1/-

"Last the time of three"

SUPERB QUALITY. TOUGHEST RUBBER.

B.D.V. The King of Tobaccos
B.D.V. Silk Picture Cigarettes

per 10½d. oz. SWEET, COOL & FRAGRANT. 20 for 11½d

2nd Prize £100

'Bullets' Big £1,000 First Prize

2,000 POPULAR NOVELS

200 PRIZES OF 5/-

1,000 PRIZES OF 2/6

3,000 TARGET PRIZES

10 PRIZES OF £5

10 PRIZES OF £2-10/-

50 PRIZES OF 10/-

3rd Prize £25

HOW TO MAKE "BULLETS."

First choose any of the Forty examples given below. Then give **TWO, THREE** or **FOUR** words having some bearing on the example chosen. Any **ONE** of the words selected must begin with any letter in the example chosen. The other words selected can begin with any letters in the alphabet. This example will guide you:—Example: —FAIR FIGHT. Bullet:—FOR SEAT IN PARLIAMENT. Competitors may send in two BULLETS for sixpence. If more coupons are used, an entry fee at the rate of 6d. for each coupon must be sent.

LIST OF EXAMPLES FOR "BULLETS" COMPETITION No. 401.

THIS YEAR'S TASK	OUR NAVY	BOTTOMLEY'S FAVOURITE	PRINCE CHARMING
THE NEXT PARLIAMENT	TRADE RETURNS	INDEPENDENT PARTY	MUCH SOUGHT AFTER
UNEMPLOYED	BIG FIGHT	THE PLAIN TRUTH	WON'T BRING PEACE
GOVERNMENT'S FAILING	THE MISSING LINK	POET LAUREATE	LONG WAY OFF
WHAT EVERY WOMAN WANTS	MARY ANN	MAN ABOUT TOWN	NOTHING TO LAUGH AT
A GOOD REFEREE	NOT MUCH USE	FIRST JOB	THE REAL STUFF
MRS. GRUNDY	FEW LIKE	PLAYING CRICKET	AFTER A BARGAIN
IN THE WORKHOUSE	AGE OF FLAPPERS	AFTER HER HEART	WHEN WOMEN TRY US
MOST DECEPTIVE WHEN	MY WIFE'S OPINION	BLUSHING BRIDE	JUDGE AND JURY
DESERVES A MEDAL	SORRY AFTER	BAND OF HOPE	FALLING IN LOVE

Closing Date, Thursday, Jan. 27th.

Example_____
Bullet

Example_____
Bullet

(401) P.O. No._____
I agree to enter this Competition in accordance with the rules and conditions announced on this page.
With 1 Coupon send P.O. for 6d.

Signed_____
Address_____

☞ If unable to secure extra coupons you can write your "Bullets" on plain paper.

Closing Date, Thursday, Jan. 27th.

Example_____
Bullet

Example_____
Bullet

(401) P.O. No._____
I agree to enter this competition in accordance with the rules and conditions announced on this page.
With 2 Coupons send P.O. for 1s.

Signed_____
Address_____

Envelopes should be marked "Bullets" No. 401, "John Bull," Long Acre, London, W.C.2.

Closing Date, Thursday, Jan. 27th.

Example_____
Bullet

Example_____
Bullet

(401) P.O. No._____
I agree to enter this Competition in accordance with the rules and conditions announced on this page.
With 3 coupons send P.O. for 1s. 6d.

Signed_____
Address_____

Closing Date, Thursday, Jan. 27th.

Example_____
Bullet

Example_____
Bullet

(401) P.O. No._____
I agree to enter this Competition in accordance with the rules and conditions announced on this page.
With 4 coupons send P.O. for 2s.

Signed_____
Address_____

SELECTION OF EXAMPLES FOR "BULLETS" COMPETITION No. 402.

WON'T HAVE IT—TEST MATCHES—REMEDY FOR UNEMPLOYMENT—SPENDING AND SAVING—SEEING LIFE—BLACK AND WHITE—SLOW HORSES—WHEN BOTTOMLEY KNOWS—CURIOUS—SOMETHING FOR NOTHING—OUR MEMBER—NEVER SAY DIE—WITHOUT FEAR—WORTH A PLACE—SPORTING OFFER—OUR FOLLY—GAME TO END—IN LEAGUE—MAKING A FUSS—UNEARNED.

These examples can be made use of on the Coupons above and must reach us on or before **THURSDAY, February 3rd.** All coupons so used **MUST** be clearly marked with the number **402** in the top left-hand corner, and envelopes containing these coupons must be addressed "Bullets' No. 402," "John Bull," Long Acre, London, W.C.2. Such coupons must not contain any of the Forty examples for Competition **401.**

Result of 398th 'Bullets' Competition

FIRST PRIZE OF £250:

MR. E. B. GODWIN,
256, Derinton Road, Upper Tooting, London, S.W.17.

Example:—FALSE ALARM.
Bullet:—GRATIFYING WHEN DOCTOR ASSURES.

SECOND PRIZE OF £20:

Mr. D. J. EASTON,
20, Queen Street, Lochinbeen, N.B.

Example:—DRY HUMOUR.
Bullet:—OVERTAXING—THEN INVITING INVESTMENT

THIRD PRIZE OF £10:

Mrs. ETHEL LYONS,
150, Old Knew Road, Birmingham.

Example:—MISSING.
Bullet:—INCENTIVE IN SOCIALISM.

10 Prizes of £5 each:

MR. H. BARNES, 61, Yarrow Road, Chorley, Lancs: IN QUEER STREET—HEADQUARTERS OF UNREST.
MR. L. W. LEA, 58, Villiers Street, Stoke: GRAVE WARNING—SKY REDDENING OVER KRUPPS.
MR. C. PATTERSON, 43, Marine Terrace, Aberystwyth: WORN OUT—"GENEVA" WANTS "WINDING UP."
MR. F. COLLINS, 113, St. Johns Hill, Clapham Junction: UNWISE—"PUTTING SHIRT ON" NATIVE.
MR. A. FOULDS, 31, The Causeway, Peterboro': THE LATEST OUT—IN BATTLESHIPS—SOON OBSOLETE.
MR. G. H. WILKS, 23, Connaught Avenue, Plymouth: UNWISE—FORGETTING "WHAT WE OWE."
MR. G. ALLAN, 66, Caledonian Road, Wishaw: HER OWN WAY—GERMANY MUSN'T "REFORM" ARMY.
MR. W. LAWRIE, 48, Merchiston Avenue, Edinburgh: GRAVE WARNING—NOT BEFORE NEXT WAR.
MR. W. JAMES, 20, Jermyn Street, Liverpool: CHRISTMAS TOYS—EXTREMIST IMAGINES STRIKE WEAPONS.
MR. H. GOUGH, 59, Avenue Road, Old Swindon: IN QUEER STREET—CAR DOESN'T CONVEY THAT.

10 Prizes of £2 10s. each:

MR. T. AYERS, 6, Wandle Road, Mitcham, S.W.: DRY HUMOUR—BECKETT—"USE YOUR FEET."
MR. A. DAVIS, 216, Lodge Road, Winson Green, B'ham: TROUBLESOME FELLOW—SECOND HUSBAND FINDS FIRST.
MR. R. L. MAWHOOD, Baddow Road, Chelmsford: PLAYING THE MAN—SLOG OR GET OUT.
MR. W. H. PARRY, 7, Craigydon Road, Bangor: UNWISE—ENTERING NEW WORLD UNARMED.
MR. A. PACKER, c.o. S. Andrews, 65, Fenchurch Street, E.C.: LETTING US DOWN—THEN LANDLORD REPAIRS FLOOR.
MR. J. GRAY, 55, Russell Street, Wishaw: ON THE SPOT—SWINDLER WHEN POSTMAN CALLS.
MR. R. V. GEGG, Stroud Road, Cirencester: HAPPY AFTER—TURNING IDEAS INTO DIVIDENDS.
MR. P. SINCLAIR, 75, Robinson Street, Sunderland: WORTH TRYING—THE IMPOSSIBLE—OPTIMIST THINKS.
MR. G. BURNETT, 18, Talbot Street, Bristol: SQUANDERMANIA—DESCRIBES MANY FOOTBALL TRANSFERS.
MR. W. HODGE, 65, Revidge Road, Blackburn: FOOLISH QUESTION—THRIFT—WISE ENCOURAGE IT.

List of 10s. Prizewinners in "Bullets" Competition 398 will be published in next week's "Competitors' Journal." Complete List of all Cash and Other Prize-winners can be seen at the Offices of "John Bull."

BULLETS RULES. 1. The First Prize will be awarded for what, in the opinion of the Judges, in consultation with the Editor, is the best "Bullet" received, and the other prizes in order of merit, the test being cleverness, aptness and originality.
2. Bullets must be plainly written on one of the coupons, and only two attempts may be written on each coupon.
3. All four coupons may be used, and a postal order enclosed at the rate of 6d. for each coupon made use of, which must be made payable to JOHN BULL and crossed _____ and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.
4. All coupons arriving too late to be judged with absolute thoroughness will be duly returned.
5. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.
6. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

THE JOHN BULL GREAT FREE FIRE INSURANCE COVERING ALL RISKS BY FIRE TO HOME, LIFE & LIMB.

UNDER this most unique FREE INSURANCE OFFER anyone above the age of 10 can be insured irrespective of sex.
The premium charged by any Fire and Accident Insurance Company to secure similar benefits would certainly exceed 5s. per annum. We offer it to you absolutely free.

We have made our insurance as simple and comprehensive as possible, and shall not bother about any "Legal Representative" or "next of kin." Claims will be paid to the registered reader, who must personally sign the coupon, or to the person nominated thereon, and to no one else.

A separate coupon must be filled up in respect to each person to be insured.

This offer applies only to persons residing in, and property situated in, England, Scotland, and Wales.

The full conditions governing this scheme will be published from time to time.

WHAT WE WILL PAY:

For Damage to contents of Home by Fire up to	£200
In case of Death directly due to Fire at Registered Reader's Home	£200
For the Loss of Two Limbs or Both Eyes, or One Limb and One Eye	£200
For the Loss of One Limb or One Eye	£100
Medical Fees for Injuries not proving fatal but incapacitating the injured person from following his, or her, employment, up to ..	£10
In the event of a Temporary Total Disablement up to 13 weeks..	£1 per week

ORDER FORM
TO BE RETAINED BY NEWSAGENT.

To.....
Newsagent.

Please deliver "JOHN BULL" to me regularly until further notice.

Signed.....

Address.....

Jan. 15, 1921.

You must also fill in the Registration Form, which will be found next to this, and post it to JOHN BULL Insurance Dept. 82, Long Acre, London, W.C.2, where your name and the name of your nominee will be duly registered.

REGISTRATION FORM
Which must be posted to—
JOHN BULL INSURANCE DEPT., Long Acre, W.C.2.

This is to notify that I have this day placed an order for the regular weekly supply of JOHN BULL with

.....Newsagent, of

.....

and desire you to register me as a regular subscriber under the terms of your Insurance Scheme.

In the event of my being injured or killed, or of my home or its contents being damaged, I hereby nominate to receive any payment due under this insurance, first myself, or in the event of my death:—

Name of Nominee.....

Address.....

Signature of Insured.....

(Mr., Mrs., or Miss)

Home Address.....

Jan. 15, 1921.

To remain qualified for the benefits, readers must continue to have "John Bull" regularly supplied to them.

Enclose 1d. stamp if an acknowledgment of receipt of Registration Form is required.

Your last chance!

£2,000 MUST BE WON

FOR A CORRECT OR NEAREST CORRECT FORECAST OF ONLY 14 MATCHES

NO ENTRANCE FEE! NO GOALS REQUIRED!

THE sum of £2,000 will be paid to the sender of a coupon containing the correct results of the 14 matches given. If 14 correct results are not given, the £2,000 will be awarded to the sender of the most correct results, so that in any event the £2,000 **MUST BE WON.** We would advise competitors to make a careful study of football form before filling in their coupons. Scottish and Irish readers can compete. Competitors may send in as many coupons as they like.

THIS COMPETITION IS EXCLUSIVE TO 'JOHN BULL.'
Coupons do not appear in any other paper.

READ THESE RULES CAREFULLY.

(1) All attempts must be made on coupons taken from the issues of "JOHN BULL" announcing this competition. Coupons must be completely filled in with ink in the ordinary handwriting (typewriting or pencil will not be allowed), and in accordance with the instructions given on this page.

(2) The sum of £2,000 (two thousand pounds) will be paid to the competitor sending a coupon containing the correct result of all the matches played to a finish. If no competitor succeeds in giving all the correct results, the sum of £2,000 will be paid to the competitor sending a coupon with the most correct results. In the event of a tie or ties the prize to be won will be equally divided among the most successful competitors. No competitor can receive more than one share of the £2,000. Should any match not be played to a finish on the date given or as set out on the coupon, it will be disregarded.

(3) Fourteen crosses in all must be marked on each coupon, one for each match. Coupons marked otherwise will be disqualified.

(4) No responsibility will be accepted by the Editor for the loss or non-delivery of any coupon. Proof of posting will not be accepted as proof of delivery or receipt. No correspondence will be entered into nor will interviews be granted.

(5) Any coupon on which an alteration of any kind has been made will be disqualified. Any coupons received later than January 20th will be disqualified.

(6) The Editor's decision must be accepted as final and legally binding in all matters concerning this Competition, and acceptance of this rule is an express condition of entry

HOW TO FILL UP YOUR COUPONS.

If you think the "Home" team will win, place a X in the column headed "Home"; if you think the "Away" team will win, place a X in the column headed "Away"; if you think the result will be a Draw, place a X in the column headed "Draw." **Only one X must be entered for each match.** Coupons must be completely filled up in ink.

Cut out Coupon neatly and address all entries as follows: **Football Competition No. 17, "JOHN BULL," 25, Floral Street, Covent Garden, London, W.C.2.** Write "Football" in the top left-hand corner of the envelope. All coupons can be enclosed in one envelope, but this must not contain entries for other competitions.

COMPETITORS MAY SEND AS MANY COUPONS AS THEY LIKE.

THE RESULT OF OUR SIXTEENTH FOOTBALL COMPETITION APPEARS ON PAGE 4.

"JOHN BULL" FREE FOOTBALL COUPON.
Matches to be played on Saturday, January 22nd. Coupons must reach us not later than Thursday, January 20th.

Home Team		Away Team	Home	Away	Draw
Arsenal	v.	Tottenham Hotspur			
Blackburn R.	v.	Burnley			
Bradford City	v.	Newcastle U.			
Derby County	v.	Preston N. End			
Sunderland	v.	Liverpool			
W. Bromwich A.	v.	Manchester U.			
Cardiff City	v.	Bristol City			
Coventry City	v.	Hull City			
Sheffield Wed.	v.	Port Vale			
Stoke	v.	South Shields			
West Ham U.	v.	Clapton Orient			
Bristol Rovers	v.	Swindon Town			
Crystal Palace	v.	Millwall			
Reading	v.	Portsmouth			

Coupons must be cut—not torn out.

I enter "John Bull" Football Competition in accordance with the rules and conditions on this page and agree to accept the Editor's decision as final and legally binding, and enter on that understanding

(17) SIGNED .....

ADDRESS .....

.....

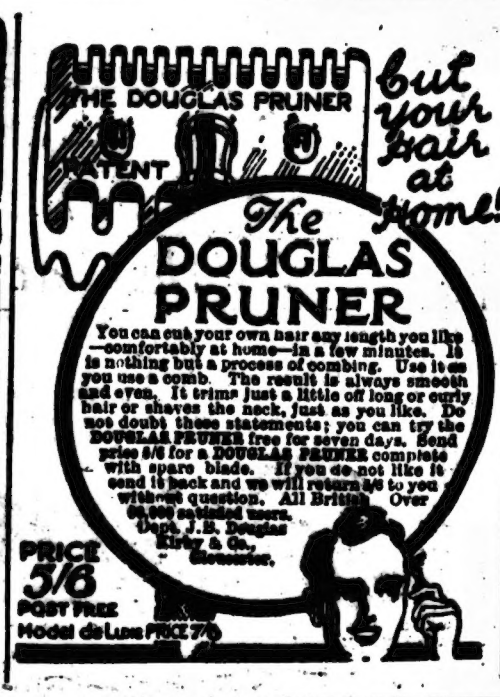
Biggest Football Prize Ever Offered!

Send a postcard to-day to H. Samuel for his BIG FREE BOOK. It's packed with thousands of Bargains in Jewellery, Watches & Plate, at next to Factory Prices, with lists of splendid FREE PRIZES for all buyers.

POCKET WATCH. Fully jewelled lever movement, compensation balance. Nickel Silver case 25/-

4 Diamonds & 3 fine Gems 27/6.

H. SAMUEL
100 MARKET ST., MANCHESTER



but your hair at Home!

The DOUGLAS PRUNER

You can cut your own hair any length you like—comfortably at home—in a few minutes. It is nothing but a process of combing. Use it as you use a comb. The result is always smooth and even. It trims just a little off long or curly hair or shaves the neck, just as you like. Do not doubt these statements; you can try the DOUGLAS PRUNER free for seven days. Send price 5/6 for a DOUGLAS PRUNER complete with spare blade. If you do not like it send it back and we will return 5/6 to you without question. All British. Over 50,000 satisfied users.

Dept. J.B. Douglas Kirby & Co., Leicester.

PRICE 5/6 POST FREE

Model de Luxe PRICE 7/6

BEDDING BARGAIN.

BALE containing 8 articles (as under) and FREE GIFT of a LOVELY TURKISH TOWEL for 40/- ONLY.

2 WARM, HEAVY, WHITE FLEECY BLANKETS.
2 LANCS WOVEN TWILL SHEETS.
2 WHITE LONGCLOTH PILLOW CASES.
1 LONG BOLSTER CASE.
1 BEAUTIFUL BEDSPREAD IN CHARMING COLOURS.

(All goods for full size Bed).

SEND NOW. This is a wonderful Bargain. Money returned if not satisfied

ALBION DRAPERY Co., Dept. B, BURNLEY

"MILES AHEAD OF SOAP"

GRE-SOLVENT

INSTANTLY DISSOLVES GREASE & GRIME

For the Hands and the Household. In Tins at 4½d., 8d. and 1/9.

FOUR OPERATIONS FAIL

to cure Mrs. Bramhall, 80, Cheetham Road, Swinton, who writes:

"It is five years since I started taking your medicine. I took it for 12 months and was completely cured. Before I took VITADATIO I went under four operations for a tumour in my left side, and they all proved of no use. When I came out of Hospital the last time they told me it was a Cyst Tumour and that I would never be cured. I took VITADATIO and am now quite well."

"VITADATIO" CURES

Internal Complaints, LIVER, KIDNEY & STOMACH TROUBLES HYDATID CYSTS.

2/6 and 4/- per Bottle at Chemists and Stores, or direct from VITADATIO Ltd. Dept. K, 19, Park Sq., Leeds. Postage: One Bottle, 6d.; Two, 9d; Three, 1s.

GRAVES OF SHEFFIELD

Write for patterns, post free, of Overcoats, Suits, Costumes, Fabrics, Raincoats, Mackintoshes etc., or Catalogues of Footwear, Wool Goods, Drapery, Ladies' and Children's Clothing, Sheffield Cutlery, Gramophones and Records, Tea and Dinner Services, Bedsteads, Bedding, Sewing Machines, Cycles, Tyres, Carpets and Lino, Pottery & Appliances, etc. Grand values. EASY TERMS J. G. GRAVES LTD. SHEFFIELD

The World's Greatest Bargain House

THE GREATEST BARGAIN SALE OF BEDDING EVER OFFERED TO THE PUBLIC.

NEARLY £5 WORTH OF BEDDING FOR 50/-

THIS SALE CONTAINS:

2 Lovely Thick Blankets, Finely Bordered and Strongly Whipped Edges. Shop Price 35s.

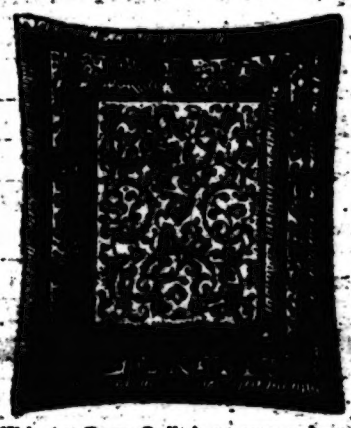
2 Beautiful White Sheets, quite Pure and Heavy quality. Shop Price 25s.

1 Splendid Heavy Alhambra Quilt, Pretty Floral Designs. Shop Price 18s. 6d.

1 Magnificent Art Down Quilt, Well Filled; Full Double Bed Size. Shop Price 45s.

All Articles for full-size bed.

TAKE IMMEDIATE ADVANTAGE OF THIS REMARKABLE OFFER.



This Art Down Quilt is warmer and more comfortable than any two other Quilts, and will be included in every bale purchased during the next 7 days. This would be a most acceptable Gift for any of your friends.

QUALITY AS WELL AS QUANTITY.
Thousands of customers' letters prove it.

DEAL WITH THE ORIGINAL AND WELL-KNOWN FIRM (Estab. 20 years) AND RUN NO RISK OF LOSS, DISAPPOINTMENT, AND DISSATISFACTION.

5,000,000 people will be reading this offer now, and we have only a limited number of these Bargain Bales of Bedding to offer, but all arrangements are made for packing and despatching, and there will be no delay whilst they last.

The Bargain Bale will be despatched to you by return. Put 50s. in an envelope NOW, together with your name and address.

Treasury Notes must be sent by registered post. Postal Orders and cheques should be crossed "& Co." and made payable to THE UNIVERSAL STORES (M/C), Ltd.

Don't forget to write your name and address clearly.

The Universal Stores (Manchester) Ltd.

Under New Proprietorship.

(Dept. A), 14, NEW CANNON ST., MANCHESTER.

Also at 21, Cannon Street, Orme Buildings, The Parsonage; and Devonshire Street North, Manchester.

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